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# Educational Planning and Programs Committee (EPPC)

UNCW Board of Trustees

# Overview

- Welcome and Call to Order
- Update Report from Faculty Senate  
*Colleen Reilly, Ph.D., Professor and Faculty Senate President*
- Academic Affairs Report  
*James J. Winebrake, Ph.D., Provost and Vice Chancellor for Academic Affairs*
- Student Affairs Report  
*Christine Reed Davis, Ed.D., Vice Chancellor for Student Affairs*
- Building Bridges: Student Affairs and Academic Affairs Collaborations in Community Engagement  
*Jaime Russell, Ed.D., Director of Student Community Engagement (Student Affairs)*  
*Gene Felice II, Associate Director of Community Based Learning and Scholarship (Academic Affairs)*
- Discussion / Q&A





# Faculty Senate Update Report

Dr. Colleen Reilly

*President of Faculty Senate*

# Faculty Senate Report

Dr. Colleen Reilly  
Professor of English  
Faculty Senate President



# Current Work of the Faculty Senate

- **Ad Hoc Faculty Senate Committee** addressing UNC Policy 400.1.5, Fostering Undergraduate Student Success (Foundations of American Democracy)
  - Drafted a motion to add a FAD component to University Studies
  - Motion has been submitted to USAC
- **Changes to PTR and Teaching Effectiveness policies** approved by FS in December & will be added to the Faculty Handbook upon full approval
- **Faculty Committee Preference Survey**
  - Released January 27, 2025
  - Senate, Chancellor, and Provost Committees



# Current Work of the Faculty Senate

**Ad Hoc Committee on Academic Program Review** has been charged & meeting weekly

## **Timeline:**

- Finalize draft for campus review by **March 10, 2025**
- Provide a draft to the Faculty Senate President who will coordinate a campus review and comment period: **March 10–20, 2025**
- Submit final report and recommendations by **March 28, 2025**, for Faculty Senate Steering Committee review on April 1, 2025
- Present to Faculty Senate regarding key contents and recommendations on **April 15, 2025**



# Academic Affairs Update

Dr. James J. Winebrake

*Provost and Vice Chancellor for Academic Affairs*

# Academic Affairs Update

## Overview

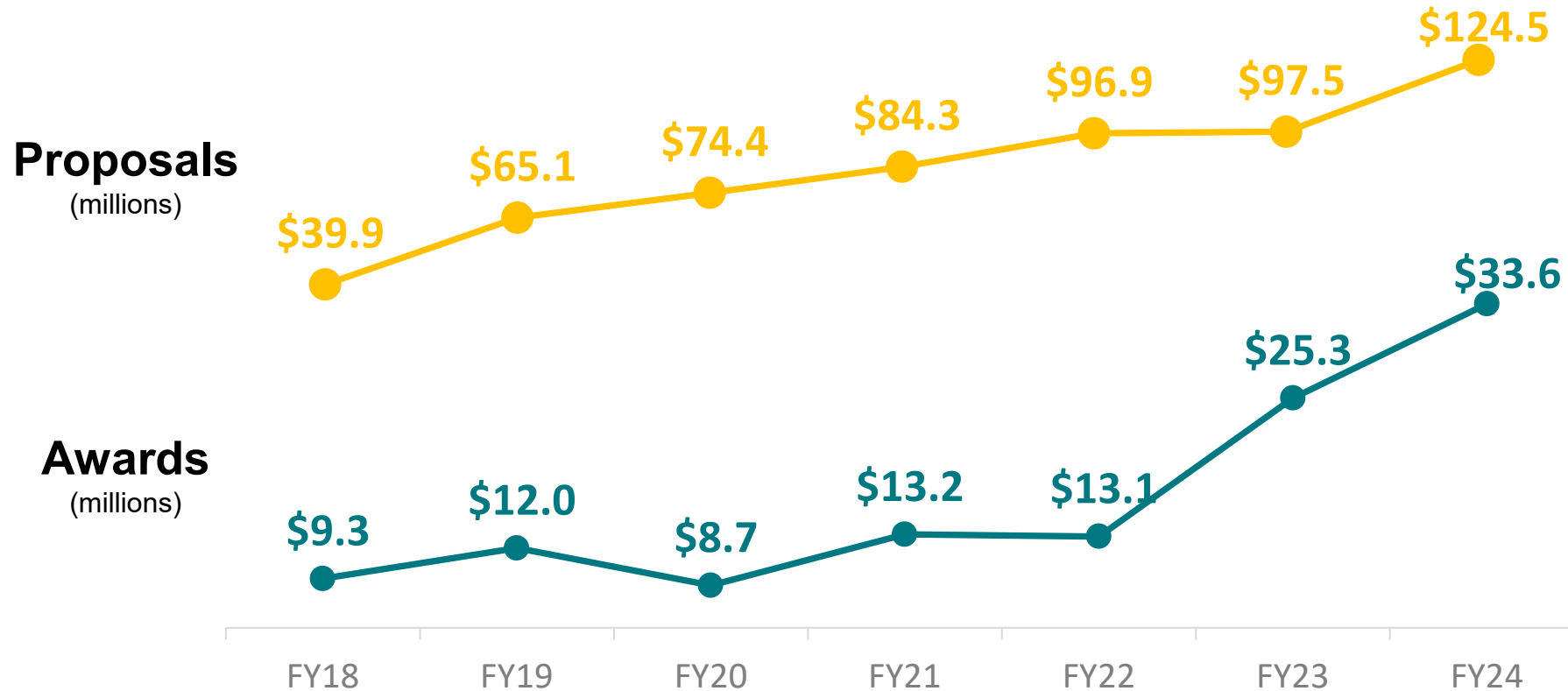
- Highlights and Updates
- Sponsored Research Update
- Updates to Reappointment, Tenure and Promotion (RTP) Policy
- Updates to Post-Tenure Review (PTR) Policy

# Highlights and Updates *in the Division of Academic Affairs*



*The AA Divisional Highlights document is available online, in the supporting materials for this meeting.*

# Sponsored Research Trends



**FY25 Update:**  
*Data as of 12/31/2024.*  
*Awards (millions): \$14.5*



# Information Item: Updates to Reappointment, Tenure, and Promotion (RTP) Policy

Dr. James J. Winebrake

*Provost and Vice Chancellor for Academic Affairs*



# Motion 2024-12-01: Self-Assessment

**Brief Summary:** This update will add self-assessment as a required element of the evaluation for teaching effectiveness, in alignment with the update made to the UNC Policy Manual, section 400.3.1.

This update will add governing language in the Faculty Handbook. *Red-line for this change is provided in the supporting document.*

**Faculty Senate action:** Approved.

**Provost action:** Approved.

**Chancellor action:** Approved.



# Motion 2024-12-03: Identifying Specific Strategies for Improvement

**Brief Summary:** The UNC Policy Manual, section 400.3.1, was updated on January 25, 2024, to require that evaluations of teaching effectiveness include “(1) peer assessment, (2) student feedback, and (3) self-assessment.” UNCW’s current RTP application meets the requirements in the definition of self-assessment given in 400.3.1.1 except that it does not require “identifying specific strategies for improvement.” The associated change in the UNCW RTP governing language would enable faculty to identify specific strategies while staying within the current format and process for the RTP application.

This update will add governing language in the Faculty Handbook. *Red-line for this change is provided in the supporting document.*

**Faculty Senate action:** Approved.

**Provost action:** Approved.

**Chancellor action:** Approved.



# Action Item: Updates to Post-Tenure Review (PTR)

Dr. James J. Winebrake

*Provost and Vice Chancellor for Academic Affairs*



# Motion 2024-12-02: Timeline for Peer Evaluation

**Brief Summary:** This update will adjust the timeline for peer assessment to occur at the halfway point in the post-tenure review process, as required by UNC System Regulation 400.3.1.1 [R].

This update will add governing language in the Faculty Handbook. *Red-line for this change is provided in the supporting document.*

**Faculty Senate action:** Approved.

**Provost action:** Approved.

**Chancellor action:** Approved.

**Board of Trustees action:** This item requires a vote and is recommended for approval.



# Motion 2024-12-04: Long-Term Work Plans

**Brief Summary:** This update specifies the format and content for long-term work plans, bringing UNCW into compliance with UNC 400.3.3.1[R].

This update will add governing language in the Faculty Handbook. *Red-line for this change is provided in the supporting document.*

**Faculty Senate action:** Approved.

**Provost action:** Approved.

**Chancellor action:** Approved.

**Board of Trustees action:** This item requires a vote and is recommended for approval.



# Motion 2024-12-05: Specifying the Dean Rating as Final

**Brief Summary:** This update specifies that the dean's rating is the final rating for PTR, as required in UNC Regulation 400.3.3.1[R].

This update will add governing language in the Faculty Handbook. *Red-line for this change is provided in the supporting document.*

**Faculty Senate action:** Approved.

**Provost action:** Approved.

**Chancellor action:** Approved.

**Board of Trustees action:** This item requires a vote and is recommended for approval.



# Motion 2024-12-06: Clarifying Deadline for Response

**Brief Summary:** This update clarifies that faculty have 14 days to write a response to their PTR, as required by UNC Regulation 400.3.3.1[R].

This update will add governing language in the Faculty Handbook. *Red-line for this change is provided in the supporting document.*

**Faculty Senate action:** Approved.

**Provost action:** Approved.

**Chancellor action:** Approved.

**Board of Trustees action:** This item requires a vote and is recommended for approval.





# Student Affairs Report

Dr. Christine Reed Davis

*Vice Chancellor for Student Affairs*



# Building Bridges: Student Affairs and Academic Affairs Collaborations in Community Engagement

**Dr. Jaime Russell**

*Director of Student Community Engagement | Student Affairs*

**Gene Felice II**

*Associate Director of Community Based Learning and Scholarship | Academic Affairs*

A close-up, low-angle shot of a green dragon's tail and scales against a teal background. The dragon's tail is covered in overlapping green scales, and its claws are visible at the tip.

# Discussion / Q&A

Educational Planning and Programs Committee (EPPC)  
UNCW Board of Trustees



# Student Affairs Highlights & Updates

Dr. Christine Reed Davis, Vice Chancellor for Student Affairs

# Agenda

- NASPA Strategies Conference
- SGA Teal Out
- Fraternity & Sorority Life Update
- Campus Recreation Events and Usage Data
- New Traditions in HRL
- December Commencement
- Spring Orientation
- Homecoming with Student Affairs
- Snow at the Dub
- Introductions – Dr. Jaime Russell & Mr. Gene Felice II



# NASPA Strategies Conference

## Zen Den Pop Ups at the “Take My Show on Your Road” showcase

*January 16 – 18, 2025*



### Student Representatives:

- Helena Vega-Palafox
- Braeden Shreves
- Gracelyn Narron
- Ian Myles



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# SGA Teal Out



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# Fraternity & Sorority Life Update



## Greek Standards & Assessment Program Awards

- 8 chapters received “Gold” status
- 2 chapters received the Bradley Cup
- Vice Chancellor’s Cup: Zeta Phi Beta
- Philanthropy Event of the Year: Phi Mu’s Dubthon



# Campus Recreation: Event Data & Facility Usage

## Campus Recreation Engagement

<u>Fall Welcome Events</u>	<u>Fall 2024</u>	<u>Fall 2023</u>
Rock the Rec	4,286	2,185
Dive In Movie	350	275
Zip-A-Thon	*63	96

*\*Reduced hours of programming due to inclement weather*

<u>Other Events &amp; Data</u>	<u>Fall 2024</u>	<u>Fall 2023</u>
Hiring Information Sessions	334	234
Family Weekend - Zip-A-Thon	124	62
Total LSRC Participation	33,940	27,383
Total LSRC Unique Participants	6,403	5,921



# New Traditions in HRL



**1,089 attendees**

**Pumpkin Patch**



**451 participants; 43 volunteers**

**Hauntings of Loggerhead**



**Over 600 visitors**

**Frost Fest**

# December Commencement



2024 December Commencement				
College	Doctoral	Master's	Bachelors	Total
CSB		89	225	314
CHHS		116	262	378
CHSSA		38	244	282
CSE	9	46	283	338
WCE	14	37	52	103
Grand Total	23	326	1066	1392



# Looking Forward: Spring Orientation

## TRANSFER STUDENTS

<u>College</u>	<u>In-Person</u>	<u>Online</u>	<u>Total Students</u>
CSB	26	37	63
Center for Academic Advising	23	24	47
CHHS	29	25	54
CHSSA	43	41	84
CSE	59	57	116
WCE	4	6	10
Grand Total	184	190	374

## FIRST YEAR STUDENTS

<u>College</u>	<u>Total Students</u>
Center for Academic Advising	34



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# Looking Forward: Homecoming Highlights

- LGBTQIA Alumni Social – Feb. 13
- Upperman Ties That Bind: Homecoming Celebration – Feb. 14
- Homecoming Zip-A-Thon – Feb. 15
- Student Affairs Alumni Reunion – Feb. 15
- Asian Roots Homecoming – Feb. 15
- Centro Hispano Alumni Social – Feb. 15
- NPHC Homecoming Step Show – Feb. 15



# Snowmageddon 2025



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# Building Bridges: Student Affairs and Academic Affairs Collaborations in Community Engagement

Dr. Jaime Russell, Director of Student Community Engagement

Gene A. Felice II, Associate Director of Community Based Learning and Scholarship

# Strategic Plan: Soar Higher

- **Unparalleled Opportunities**
- **National Prominence**
- **Community Commitment**
- **World-Class Operations**



# Defining Community Engagement

**Community engagement** describes collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity. The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to

- enrich scholarship, research, and creative activity;
- enhance curriculum, teaching, and learning;
- prepare educated, engaged citizens;
- strengthen democratic values and civic responsibility;
- address critical societal issues;
- and contribute to the public good.



# Types of Community Engagement

Also referred to as "Service-Learning"

- Community Engaged Scholarship
- Community Engaged Teaching/Learning
- Community Engaged Service

\*There is a difference between **Community Engagement** and **Community Outreach**

Elements	Engagement	Outreach
Resources provided by:	UNCW & Community Partner	UNCW
Work to be done is:	Co-created and Co-produced	Produced by UNCW Experts
The working relationship is:	Collaborative	Hierarchical
Who benefits:	Community Partner & UNCW	Community Partner
Purpose:	"working with the community to address an issue"	"providing a service to the community"

# Community Engagement Advisory Board (CEAB)

The **CEAB** is comprised of representatives focused on **Community Engagement**, spanning Student & Faculty support, Campus Departments, Colleges, Research & Innovation.



## Community Engagement Advisory Board

A Hub Style Visualization of UNCW Community Engagement Collaborators



### Faculty Support

**FEOC** ~ Faculty Engagement & Outreach Committee Resources  
**CTE** ~ Center for Teaching Excellence  
**CBSL** ~ Community Based Learning & Scholarship Resources  
**Library**



### Student Support

**SCE** ~ Student Community Engagement Study Abroad  
**HIP's** ~ High Impact Practices  
**SGA** ~ Student Government Association  
**CLIMB** ~ Coalition for Leadership, Interdisciplinary Mentoring & Belonging



### Colleges / CE-Units

**CHSSA** ~ College of Humanities, Social Sciences & Arts  
**CSE** ~ College of Science & Engineering  
**CHHS** ~ College of Health & Human Services  
**WCE** ~ Watson College of Education  
**CSB** ~ Cameron School of Business



### Research & Innovation

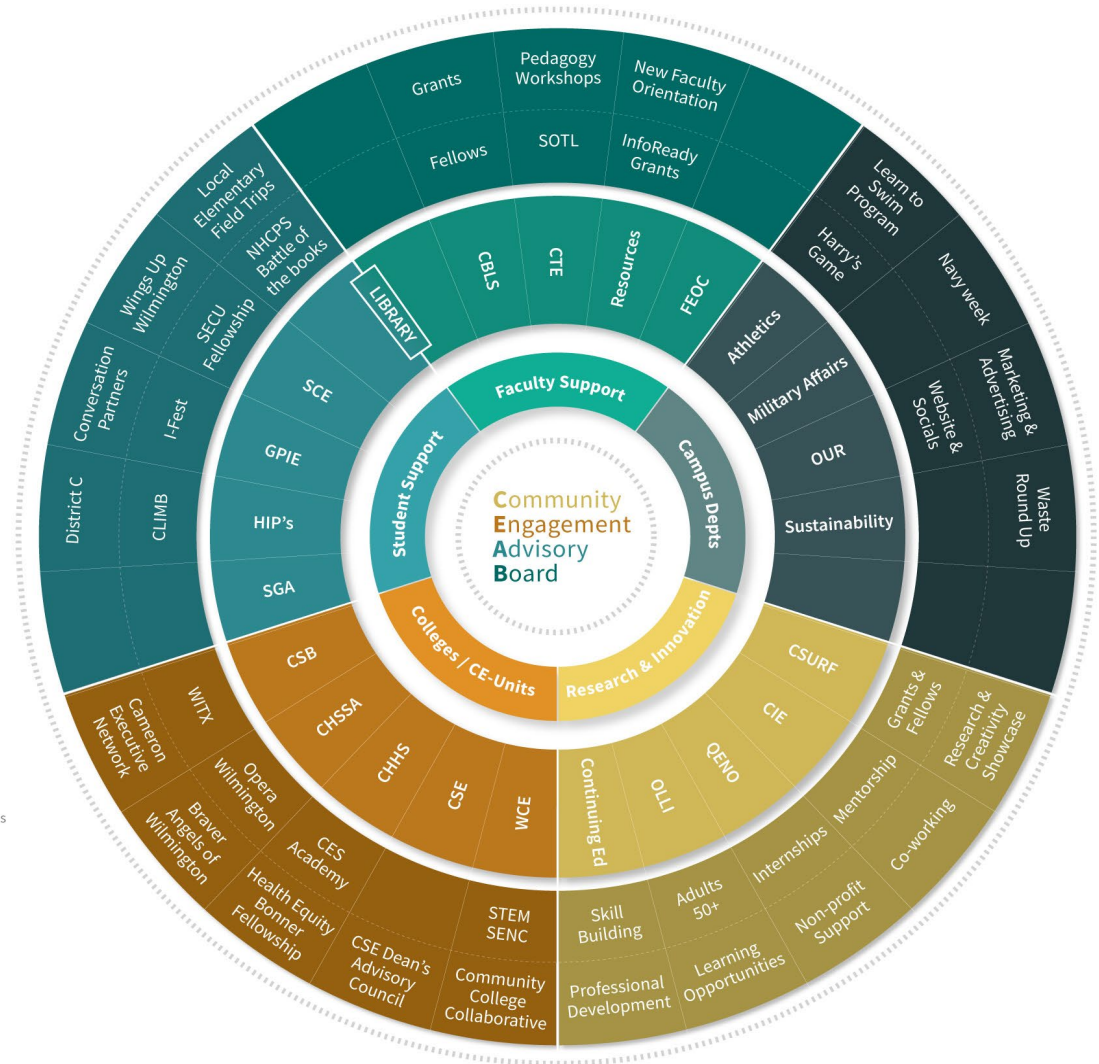
**CSURF** ~ Center for the Support of Undergraduate Research and Fellowships  
**CIE** ~ Center for Innovation and Entrepreneurship  
**QUENO** ~ Quality Enhancement for Nonprofit Organizations  
**OLLI** ~ Osher Lifelong Learning Institute  
**Continuing Education**



### Campus Organizations

**Athletics**  
**Military Affairs**  
**GPiE** ~ Global Partnerships and International Education  
**Sustainability**  
**OUR** ~ Office of University Relations

Visualization Design by: Gene A. Felice II



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# The Carnegie Classification of Institutions of Higher Education

## The Elective Classification for Community Engagement

- Received this designation in 2015, applying for re-classification



# GivePulse

- Key stakeholders from Academic and Student Affairs spent much of 2021 and 2022 reviewing possible digital platforms
- Began implementation in spring 2023
- Full launch in AY24, allowed us to establish a baseline
- AY25 will provide us with comparison data
- AY26 focus will be on use for internship and service-learning tracking



# Wings Up for Wilmington

- First held in 2019 to observe the anniversary of Hurricane Florence, and to celebrate the resilience and collaboration demonstrated by the community after the storm.
- Became an annual event, taking place in 2019, 2022, 2023 and 2024.
- Typically includes 20+ non-profit partners/sites, and 250+ student, faculty and staff volunteers.
- GivePulse has been utilized to manage the registrations and impacts for this event.



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# SECU Public Fellow Intern Program

- The program is designed to connect undergraduate students with local agencies in order to obtain meaningful on-the-job experience while providing a unique learning opportunity for the Intern to give back to their community.
- UNCW has participated since 2016, Academic Affairs and Student Affairs facilitate the program
- Up to 20 rising juniors/seniors earn up to \$5,000 each during the summer
- Work with academic units to recruit students (Social Work, Professional Writing, College of Science and Engineering), open to all majors

**SECU Foundation**  
PEOPLE HELPING PEOPLE



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# Student Community Engagement

- Seahawks that Serve: Student Leaders who plan and facilitate volunteer opportunities for their peers
  - Partner organizations include: the American Red Cross, the Good Shepherd Center, Vintage Values, the Diaper Bank, Willowdale Urban Farm, Rise Up Community Farm, Canines for Service, ACCESS Wilmington, Habitat for Humanity, Wilmington Area Rebuilding Ministry (WARM), the Sister Isaac Center, the Boys and Girls Homes of NC at Lake Waccamaw
  - Annual Volunteer Fair
  - **Frequent Flyer** program to recognize volunteers
- Food Bank of CENC and Hawk's Harvest Food Pantry
- Election Engagement with *You Can Vote*



# Seahawks that Serve: Immersive Service Trips

- Also commonly referred to as “Alternative Break Trips”
- Includes:
  - pre-trip education and teambuilding;
  - daily service, education and reflection;
  - and post-trip reflection and assessment.
- Requires intentional planning and clear communication with community partners.
- 2025 sites: Atlanta, GA and Asheville, NC



# Student Leaders: Student Athletes

- Every student-athlete is required to engage in community service activities as an integral part of the Holistic Model set forth by NCAA.
- 19 NCAA Division I Teams, 360 student-athletes
- The Student-Athlete community contributed **5,066 hours of service** in partnership with: Food Bank of Central & Eastern North Carolina, National Girls & Women in Sports Day Clinic, Project Life Movement, Harry's Game, Miracle League, Toys for Tots, Surfer's Healing, Paws4People, Wilmington Diaper Bank, First Tee Greater Wilmington, and more.



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# Student Leaders: Fraternity and Sorority Life

- Service is a key pillar of the Fraternity and Sorority community as it is one of the shared priorities and values across all organizations. While we all share this common priority, each organization establishes their own expectations of service for their members.
- There are 31 chapters with approximately 1500 students
- The FSL Community contributed approximately **3,300 hours of service** in partnership with: Northside Food Co-Op, 2Share, Willowdale Farms, Miracle League, Good Shepard Center, Paws4People, Boys & Girls Club, Creekwood South Community Center, Wrightsville Beach



# Student Leaders: Sustainability Peer Educators

- Sustainability Peer Educators
  - Work to create a culture of sustainability on campus through education, outreach, and events.
- Community Outreach
  - Rise-Up Community Farm: Collaborative effort with Student Community Engagement to support local food security.
  - Rain Garden & Trail Maintenance: Hands-on events to connect students with campus green spaces.
  - Closet Clean Out: Encourage donation, reuse, and an opportunity to give back to local organizations.
- Seahawk Swap Shop
  - A campus resource hub providing free items to students, faculty, and staff, reducing waste while supporting the needs of our entire campus community.



# Cameron School of Business

## Cameron Executive Network

**Empowering Future Leaders:** The Cameron Executive Network (CEN) is a volunteer-driven initiative comprising current and retired business executives who dedicate their expertise to mentoring Cameron School of Business undergraduate students.

**Global Expertise, Local Impact:** Our network includes seasoned professionals from around the world, contributing diverse perspectives to shape the next generation of business leaders in our community.

**Priceless Education and Career Development:** Through one-on-one mentoring, CEN enhances the education and career readiness of students, fostering personal growth and professional success.

**A Unique Teaching Platform:** CEN serves as a bridge between academic learning and real-world business experiences, leaving an indelible positive impact on students' futures.



# College of Health and Human Services

## Health Equity Bonner Fellows

- A cohort-style four-year leadership development program offering the opportunity for students to work directly in the community and on campus to foster real-world community connections, service, education, and reflection.
- **In Fall 2024, 25 Fellows collectively:**
  - volunteered 130 hours
  - worked 1,074 hours at community placement sites
  - built the capacity of 17 local organizations
  - engaged in 251 hours of health equity workshops
- **Partner organizations include:**

Resiliency Task Force, City of Wilmington Equity and Inclusion Office, Northside Food Co-op, Feast Down East, Catholic Charities, Med North, Coastal Horizons, WAVE Transit, NHC Senior Resource Center, Cape Fear River Watch, Cape Fear Literacy Council, Yoga Village, Food Bank of SENC, Seeds of Healing, City of Wilmington Parks and Rec. On campus partners: Hawks Harvest, CLIMB



# College of Humanities, Social Sciences, and the Arts

## FlowILM - [www.flowilm.com](http://www.flowilm.com)

FlowILM is a free community art event focused on human / non-human relationships with water. This event features the aquatic ecosystems of the Cape Fear coastal region and the people that care about them.

The office of Applied Learning, CHSSA and the Cameron Art Museum have collaborated annually for the past 4 years bringing together 10 artists, 10 non-profits and 10 University labs to share research and stories about water.

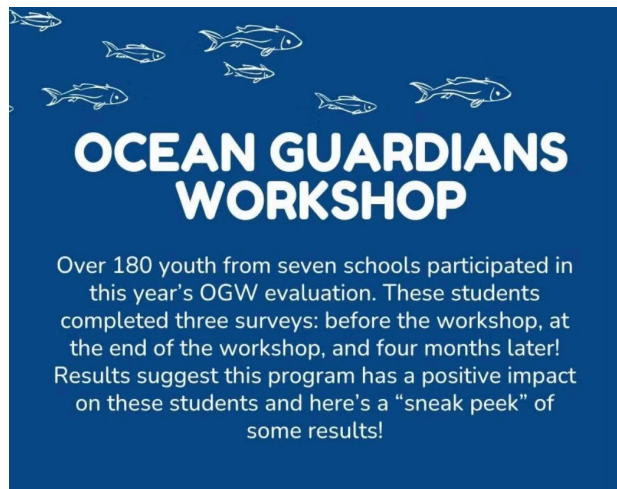


# College of Science and Engineering

## Oceans for All Alliance / I Am Water – Workshop

In 2021, I AM WATER and the University of North Carolina at Wilmington (UNCW) partnered to start an evaluation of our flagship Ocean Guardians Workshop program (OGW).

During the early stages of development, Dr. Troy Frensley and Ms. Hannah Bell worked with key members of the I AM WATER leadership team to gain a deeper understanding of what the program was about, and the logistics of the operation, and developed outcomes that the leadership team wanted to measure.



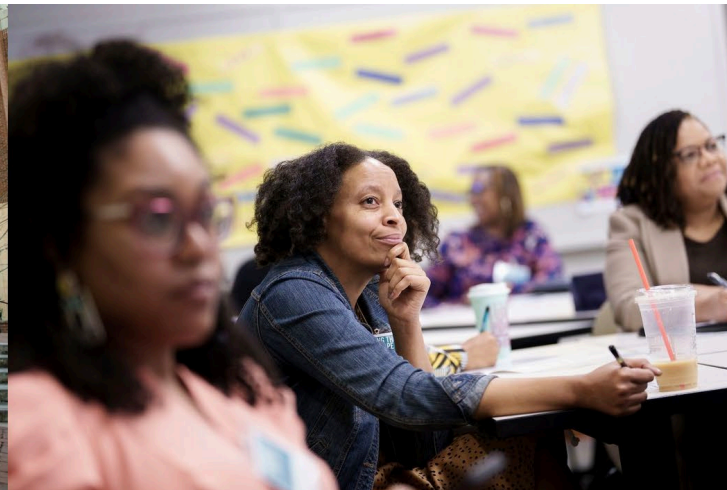
# Watson College of Education

## The UNCW Community College Collaborative (UNCW/3C)

is a university-community college partnership initiative created to develop strong future leaders for North Carolina's community colleges and strengthen higher education offerings in the state.

The Collaborative supports partnerships and initiatives in three key areas:

- Graduate-level programs for aspiring community college leaders
- Professional development opportunities for current and aspiring leaders
- Strengthening college and career pathways for students



# Study Abroad

- Service-Learning programs are offered in:

- Paris, France
- Sorrento, Italy
- Rome, Italy
- Stellenbosch, South Africa
- Galway, Ireland
- Limerick, Ireland
- Gold Coast and Brisbane, Australia
- Alicante, Spain



# The Research Supporting Community Engagement

In reviewing 53 publications that studied a range of civic or community-based engagement activities, the researchers found that participants:

- **Increased civic attitudes and civic mindedness**
- **Increased civic and community-based engagement** (desire/goals, behaviors during and after college, perceived value)
- **Civic learning**
- **Perceived civic and social responsibility**
- **Moral and ethical reasoning and actions**
- **Increased adaptability**
- Positive self-perceptions of socially responsible leadership
- More positive attitude toward school and enjoyment of challenging tasks
- **Increased self-efficacy and sense of belonging**
- Institutional implementation of collaborative and participatory pedagogies
- Students practicing collaborative and mutual learning
- **More likely to graduate**
- Earned more credits
- More likely to re-enroll
- **Improved grades and GPA**
- Improved test performance and assignment scores
- Self-reported general learning gains
- **Improved interpersonal skills: communication, collaboration, and teamwork**
- **Increased problem-solving and critical thinking skills**
- Increased academic content learning and skills such as research, writing, and mathematical analysis
- Better career exploration skills and increased career exploration in a field related to public service
- **Increased career-related knowledge and skills**



# Outcomes for UNCW Students

- Students engage in High Impact Practices
- Students feel a sense of belonging
- Students develop a connection to the local community
- Students are prepared to be active and engaged citizens beyond their time at UNCW
- Students are more likely to graduate, and be career-ready when they do





# Thank you

Dr. Jaime Russell, Director of Student Community Engagement

Mr. Gene Felice II, Associate Director of Community Based Learning and Scholarship