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A teal background featuring a close-up of a crocodile's tail and head. The tail, covered in green and brown scales, extends from the top right towards the center. The crocodile's head, with its white teeth, is visible on the left side.

# Educational Planning and Programs Committee (EPPC)

UNCW Board of Trustees

# Overview

- Welcome and Call to Order

- Faculty Senate Report

*Colleen Reilly, Ph.D., Professor and Faculty Senate President*

- Academic Affairs Divisional Update

*James J. Winebrake, Ph.D., Provost and Vice Chancellor for Academic Affairs*

- Student Affairs Divisional Update

*Christine Reed Davis, Ed.D., Vice Chancellor for Student Affairs*

- Discussion / Q&A





# Faculty Senate Report

Dr. Colleen Reilly

*President of Faculty Senate*

# Faculty Senate Actions

- Appointed an Ad Hoc Committee on Faculty Workload; 17 faculty from colleges and Randall Library; 3 ex officio members
- Discussed and approved 2/3 of motions from Ad Hoc Committee on RTP; moving on to motions related to the RTP timeline in February
- Passed updated academic policies related to declaration of major, requirements for graduation, and changes to the readmission and three-year forgiveness policies

# Faculty Profile

Dr. Daisyane Barreto  
Associate Professor  
Instructional Technology,  
Foundations, and  
Secondary Education





# Faculty Initiative

## Learning & Design Masterminds: Connecting UNCW Alumni, Students & Community



**Vodcast with Amy  
Sensabaugh,  
ID with Krispy Kreme**



# Success Stories and Alumni Involvement



**Vodcast with Chris Muellenbach,  
ID with UNCC**

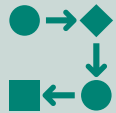




# How has this benefited our students?



It was helpful to hear of actual real-world experiences from different industries and points of view. (L.T.)



The connections from our readings to real life examples have been so helpful when it comes to truly understanding the content. (J.L.)



The Q&A format guaranteed that the conversation between you and the guest remained focused, which is easy to follow while watching (...) the episodes provided an opportunity for us to see how we can use our degree in the future. (J.T.)

# Call to Action and Future Plans





# Academic Affairs Update

Dr. James J. Winebrake

*Provost and Vice Chancellor for Academic Affairs*

# Academic Affairs Updates

- Highlights and Recognition
- Process for Developing New Academic Degree Programs





# Top 20 “Best for Vets” College



[Read more.](#)



# Highlights and Recognition



## Grant Funding for Groundbreaking Healthcare Workforce Partnerships

*This transformative partnership, with more than \$10M awarded to CHHS, addresses critical workforce challenges in New Hanover County: recruitment, training, and retention of healthcare professionals for our communities.*

[Read more.](#)



## Esports Gaming Lab on Campus

*The Esports Gaming Lab is a state-of-the-art electronic sports facility and edtech room, supported by a generous donation of more than \$60,000 worth of computers from the Lenovo corporation.*

[Read more.](#)



## Ghoneim to Lead Egyptian Expedition

*Dr. Ghoneim will lead an interdisciplinary team from the United States, Australia, and Egypt to discover and map previously unknown branches of the Nile River near the ancient Egyptian Meidum Pyramid Complex.*

[Read more.](#)



DIVISION of ACADEMIC AFFAIRS

# Highlights and Recognition



## **Coral Researchers Receive Global CORDAP Grants**

*Faculty from the Dept. of Biology and Marine Biology and Dept. of History were awarded two grants, out of 14 worldwide, to advance their research to help save the world's endangered coral reefs.*

[Read more.](#)



## **National Treatment Court Resource Center**

### **\$1.75M Awarded to Continue National Treatment Court Resource Center**

*The funding, awarded by the Bureau of Justice Assistance, will allow the center to expand the resources and research base available to treatment court practitioners, legislators, funders, and researchers.*

[Read more.](#)



## **Percy Family Gift to Library Special Collections**

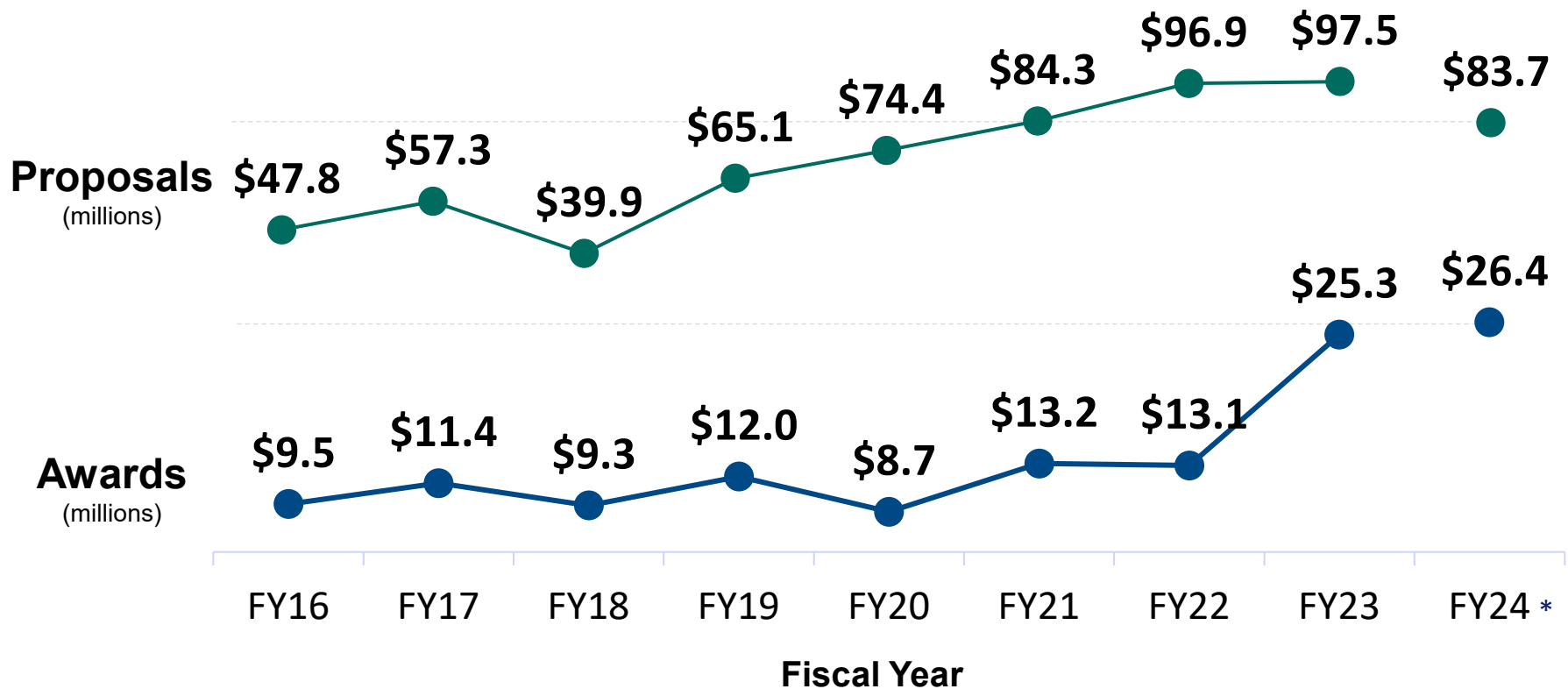
*The gift includes Dr. Antony Percy's extensive (several thousands) literature collection and provides much-needed funding for preservation, accessibility, and storage of Special Collections materials. The gift will also augment the CSENAH Director position.*

[Read more.](#)



DIVISION of ACADEMIC AFFAIRS

# *An Aside on Sponsored Programs*



\* FY24 totals as of December 31, 2023. Award total includes new projects being negotiated and setup.



# Highlights and Recognition



## National College Advising Corps Award for Equity

*Arianne Murray, a second year Advisor for UNCW, works in Jones County, NC at Jones Senior High School. The Equity Award goes to an adviser who works to serve and treat all students with empathy, humility, and respect.*

[Read more.](#)



## Angela Luedke Named NAFSA RISE Fellow

*This fellowship, for international educators from underrepresented minority backgrounds, is a two-year development opportunity that supports participants continued learning and sustained engagement as they establish their professional journey.*

[Read more.](#)



## New Sea Spider Species Name Dedicated to Halanych

*The new sea spider species was found in the Ross Sea 200 miles from the South Pole. Known as the *Austropallene halanychi*, the study noted the naming is dedicated to Dr. Ken Halanych, UNCW's Executive Director for the Center for Marine Science.*

[Read more.](#) | [View the study.](#)



DIVISION of ACADEMIC AFFAIRS

# Highlights and Recognition



## **AT&T Contributes \$40,000 for Virtual Ed Lab Program**

*The virtual tutoring program will provide K-5 students in underserved communities in three counties with access to high-speed internet, lesson materials and tutoring that enhances digital literacy and learning outcomes.*

[Read more.](#)



## **Studying Frying Pan Shoals as Possible Offshore Sand Source**

*Dr. Long is co-leading a \$2 million, multidisciplinary research project with colleagues and students that will take dozens of trips to Frying Pan Shoals to collect oceanographic measurements, biological samples and geological surveys, in collaboration with BOEM.*

[Read more.](#)



## **UNCW, State Community Colleges Partner for PathWays Program**

*The program aim is to form partnerships with all 58 state community colleges that will guarantee admissions for eligible students and provide seamless support for those seeking a four-year degree.*

[Read more.](#)



DIVISION of ACADEMIC AFFAIRS



# External Recognitions

- **Dr. Clyde Edgerton (CHSSA)**
  - John Tyler Caldwell Award for the Humanities | North Carolina Humanities
- **Dr. Nathan Grove (CSE)**
  - Faculty Fellow | University of North Carolina System
- **Jason Mott (CHSSA)**
  - Creative Writing Fellowship | National Endowment for the Arts
- **Dr. Julie-Ann Scott-Pollock (CHSSA)**
  - Mid-Career Award in Ethnography | National Communication Association (NCA)
  - Best Aural or Visual Ethnography Award | NCA
  - Presidential Citation for Service to the Discipline | NCA
- **Dr. Kati Sudnick (CHSSA)**
  - Leadership and Service Recognition Award | NCA
- **Dr. Michael Wilhelm (GPIE)**
  - Fulbright Specialist Program Award | U.S. Department of State and the Fulbright Foreign Scholarship Board
- **Dr. Yiyi Yang (CHHSA)**
  - Excellence in Nonverbal Pedagogy Award | NCA



# Process for Developing New Academic Degree Programs

Overview on Degree Program Development at UNCW

- Phase I: Ideation Phase
- Phase II: University Approval Phase
- Phase III: System Office Approval Phase
- Phase IV: Implementation Phase
- Phase V: Continuous Improvement Phase



# Current Degrees by College

	Cameron School of Business (CSB)	College of Health and Human Services (CHHS)	College of Humanities, Social Sciences, and the Arts (CHSSA)	College of Science and Engineering (CSE)	Watson College of Education (WCE)
Bachelor's	2	10	19	22	6
Master's	5	6	11	9	5
Doctoral	0	1	0	3	1
Post-Baccalaureate Certificate	2	3	9	2	12
Post-Master's Certificate	0	2	0	0	0
# Degree Total	7 (6.6%)	17 (16.0%)	30 (28.3%)	34 (32.1%)	12 (11.3%)

# New Academic Degree Programs Since 2018

Degree	Title	Established Date
MASTER OF SCIENCE	Athletic Training	01/30/2018
MASTER OF ARTS	Film Studies	03/29/2018
BACHELOR OF SCIENCE	Coastal Engineering	06/12/2018
BACHELOR OF ARTS	Interdisciplinary Studies	06/12/2018
MASTER OF ARTS	Integrated Marketing Comm.	12/14/2018
MASTER OF HEALTHCARE ADMINISTRATION	Healthcare Administration	02/05/2019
BACHELOR OF SCIENCE	Respiratory Therapy	09/27/2019
BACHELOR OF SCIENCE	Cybersecurity	07/23/2021
BACHELOR OF SCIENCE	Intelligent Systems Engineering	07/23/2021
DOCTOR OF PHILOSOPHY	Applied Coastal and Ocean Sciences	12/10/2021
BACHELOR OF SCIENCE	Workforce Learning and Development	01/28/2022
DOCTOR OF PHILOSOPHY	Pharmaceutical Chemistry	04/12/2022
MASTER OF SCIENCE	Supply Chain Management	11/01/2022
BACHELOR OF SCIENCE	Biochemistry	09/20/2023

# Enrollment Growth by Headcount by College

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	% Growth	Compound Annual Growth
<b>CSB</b>	2,534	2,713	2,724	2,765	2,927	15.50%	3.70%
<b>CHHS</b>	4,300	4,742	4,700	4,568	4,415	2.70%	0.70%
<b>CHSSA</b>	2,703	2,770	2,726	2,749	2,708	0.20%	0.00%
<b>CSE</b>	2,824	2,894	2,851	2,965	3,000	6.20%	1.50%
<b>WCE</b>	1,169	1,208	1,146	1,015	871	-25.50%	-7.10%
<b>University College</b>	3,771	3,365	3,639	3,532	3,733	-1.00%	-0.30%
<b>Interdisciplinary</b>	198	223	244	249	333	68.20%	13.90%
<b>UNCW Enrollment</b>	<b>17,499</b>	<b>17,915</b>	<b>18,030</b>	<b>17,843</b>	<b>17,987</b>	<b>2.80%</b>	<b>0.70%</b>

*Data Source: UNC System Office Student Data Mart*



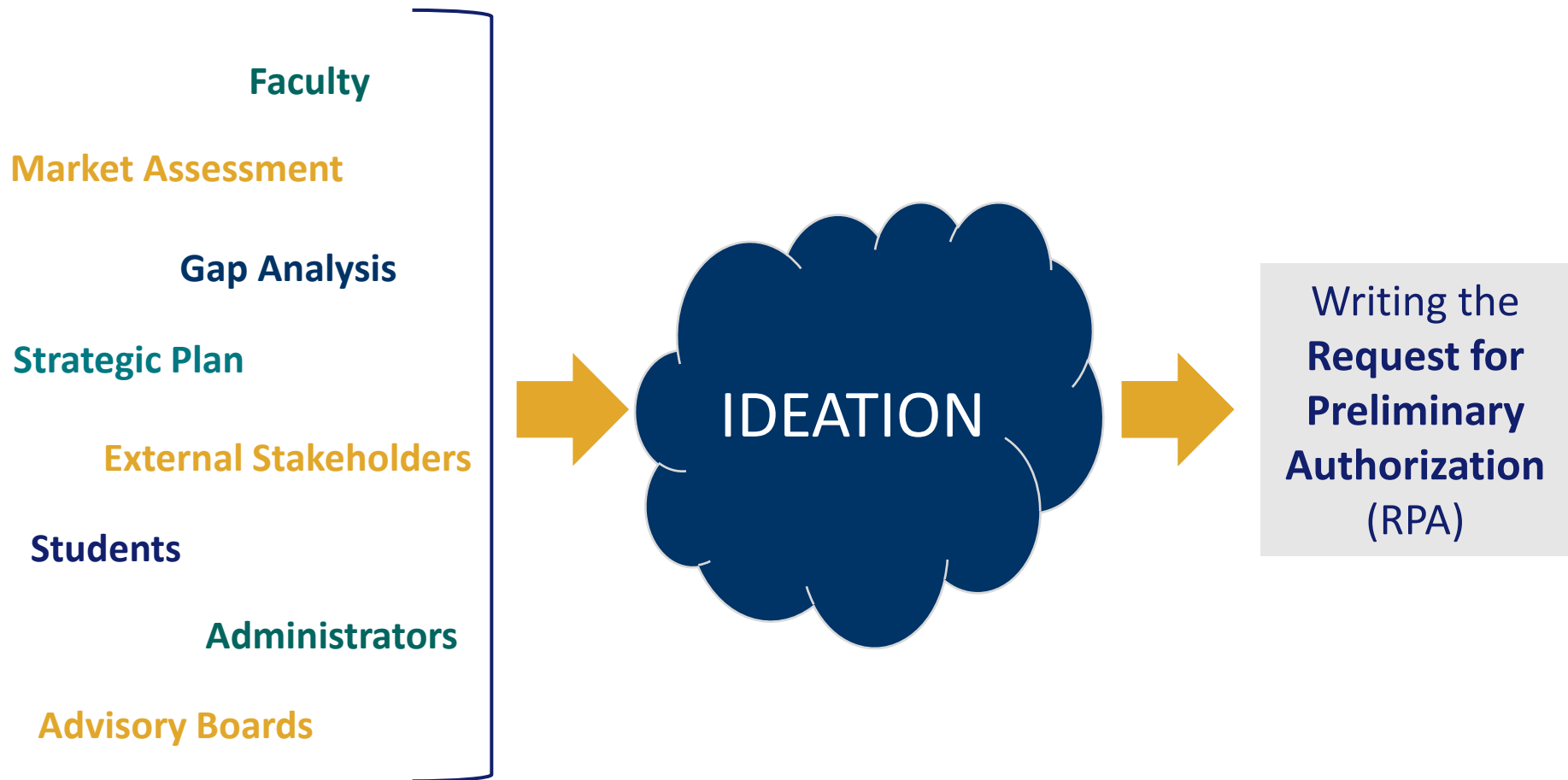


# Growth by Degree Completions

	2018-19	2019-20	2020-21	2021-22	2022-23	% Growth	Compound Annual Growth Rate
<b>Undergraduate Total</b>	3,954	3,936	4,021	3,763	3,823	42.2%	2.7%
<b>Graduate Total</b>	763	921	1,171	1,375	1,395	214.9%	9.2%
<b>Certificates (UG and GR)</b>	28	55	72	80	67	N/A	N/A
<b>UNCW Total</b>	4,745	4,912	5,264	5,218	5,291	69.0%	4.1%

*Data Source: IPEDS Completions Survey*

# Phase I: Input and Ideation



# Phase II: Internal Review of Proposal

## *UNCW Process*

Analyses conducted to inform degree resource needs and accreditation.

Previous UNCW Curriculum Approval Steps

Faculty Senate or Graduate Council approves RPA

Provost approves RPA

Provost renders final prioritization

Deans Council submits recommendations to Provost

Deans Council discusses prioritization

Meeting with Chancellor for endorsement

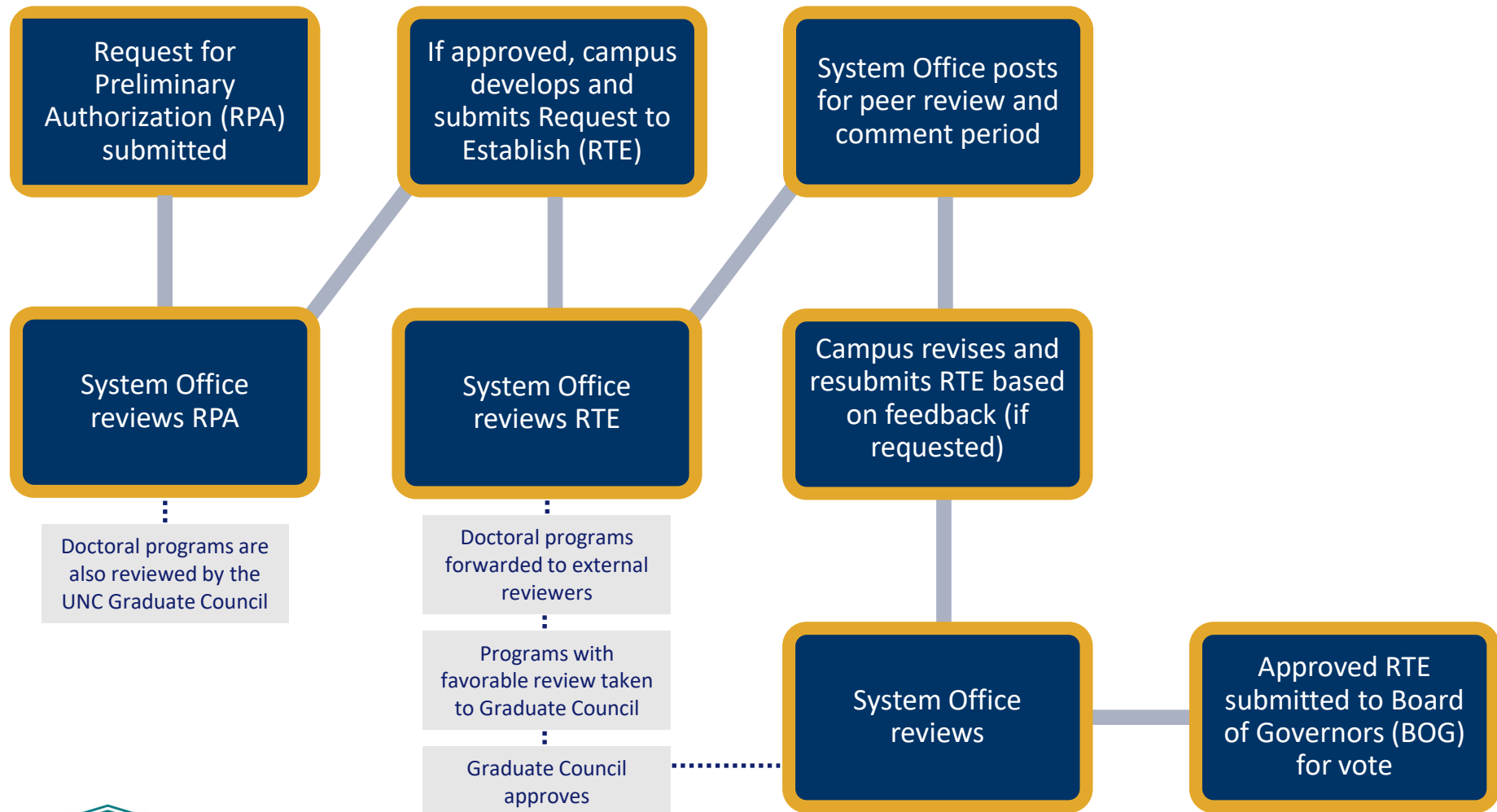
Office of the Provost submits RPA to System Office queue

*NOTE: We are also discussing possibility of 1-2 page "concept paper" that is pre-RPA.*



# Phase III: External Review of Proposal

## *UNC System Office Process (i.e. “in the queue”)*



# Phase III: UNC System Office Approval

## *What Review Happens at System Office?*

- UNC Policy 400.1 Governs Academic Planning ([view online](#))
  - Policy places state needs above all else in academic program planning: The campuses, System, and the Board "shall be guided by the needs of the people of North Carolina in their academic degree program development, approval, and discontinuation actions."
- Academic Program Considerations
  - Current: List of ~12 criteria for consideration
  - Future: Return on Investment (ROI)?



# Phase IV: Implementation of Approved Programs

- Accreditation Approval
- Faculty and Staff Hiring
  - Ensuring curriculum well-covered
  - Ensuring student support in place (e.g., advising)
- Marketing
- Budget
  - Start-up costs
  - Investment fund assessment
- Space



# Phase V: Assessment and Continuous Improvement

- Responsibility for quality, efficiency, and productivity of academic degree programs rests at the campus level
- Types of assessments
  - Enrollment and SCH (productivity assessment)
  - Student success and outcomes (quality assessment)
  - Resource needs and allocation (budget assessment)
  - Peer review (graduate programs) (peer assessment)
- Accreditation processes
- System Office to conduct periodic reviews



# New Degree Programs “in the Queue”

## Under Development at UNCW

- B.S. Human Biology (RPA)
- B.S. Public Policy and Administration (RPA)
- M.S. Biotechnology (RPA)
- Ph.D. Computer Science (RPA)
- *Various other programs in developmental stages*



## UNC System Office Queue

- B.A. Africana Studies (RTE)
- B.S. Software Engineering (RTE)
- M.S. Physician Assistant Studies (RTE)
- Doctorate of Physical Therapy (RTE)
- OPEN



## Recently Approved by UNC System

- Ph.D. Applied Coastal and Ocean Sciences (F22)
- Ph.D. Pharmaceutical Chemistry (F23)
- M.S. Supply Chain Management (F23)
- B.S. Workforce Learning and Development (F24)
- B.S. Biochemistry (F24)

*Information as of January 30, 2024.*







# Student Affairs Update

Dr. Christine Reed Davis

*Vice Chancellor for Student Affairs*

# Division Highlights

*December 2023 Commencement*

- Three ceremonies held in total

*One Friday, December 15*

*(CHHS & WCE)*

*Two Saturday, December 16*

*(CSB; CHSSA & CSE)*

- Total graduates: **1,521**

Undergraduate: 1,083

Masters & Post Bach: 425

Doctoral: 13

- Total guest tickets scanned: **7,099**



BOARD of TRUSTEES



# Division Highlights

*January 2024 Orientation*

## Transfer (Friday, January 5)

- 361 students
- 125 guests

## First-Year (Monday, January 8)

- 60 students
- 46 guests



# Division Highlights

## Engagement with Services – Recreation Center

### Recreation Center



Spring 2024 (Jan 4 – Jan 26)	FY24	FY23	Delta
All Facilities	41225	30480	10745
Pat Leonard Student Recreation Center	39926	29781	10145
Recreational Field Complex	1156	699	457
Climbing Wall	163	n/a	n/a
Unique Students	5921	5056	865
All Unique	6295	5378	917

*Note: The n/a's above are due to the new software upgrade that occurred with the install of the new turnstiles in January 2023 that allowed the ability to capture more swipe data.*

# Division Highlights

## *Engagement with Services – Disability Resource Center*

### Disability Resource Center

	2017	2022	Current (As of end of Dec)
Total Registered Students	743	1326	1855
Points of Contact (any notable contact between DRC and a student/parent/faculty/staff)	1605	2777	3740*
Exams Administered by DRC during Fall semester	809	511**	1038*
Students with Psychiatric Conditions	188	414	821
Students with Autism	8	56	93

*\*For half of the year, prior columns are for the full year.*

*\*\*Testing significantly decreased during 2020 – 2022 due to the pandemic.*

# Division Highlights

## *Engagement with Programs*

### Day at the Dub

- First Day of Class Kick Off!
- Welcomed back Seahawks for a fun afternoon gathering **350+** in the Fisher Student Center.
- Activities included:
  - Inflatables (penguin punch!)
  - Design your own snow globe
  - A candy buffet to satisfy that sweet fix
  - A return of a signature Welcome event, the Hilarious Hypnotist

### Seahawk Plunge

- Hosted on January 18, students, faculty, and staff were given the chance to “plunge” into the new semester
- Total of **198 participants**



# Division Highlights

## *Engagement with Programs (continued)*

### Teal Game

- In partnership with Athletics, there was a full house in the student section for the men's basketball victory vs. College of Charleston
- SGA provided the first **300** students with a teal game shirt – all gone within the **first 15 minutes!**

### Involvement Carnival

- An opportunity for new and returning students to begin and expand upon their involvement journey at UNCW
- A total of **120 student organizations** participated!





# Division Highlights

*Engagement with Programs (continued)*

## Overall

**80 events** gathering **2,000+ attendees** took place in the first two weeks of Spring UNCWelcome Programs.





# University Counseling Center Student and Campus Support Services

Mark Perez-Lopez, Ph.D.

*Director, Licensed Psychologist*

Brian Victor, Ph.D.

*AVCSA, Licensed Psychologist*

# Clinical Services

Crisis walk-in, 2 per hour, 1-5pm daily (*no appt. needed*)

Individual counseling

Group counseling

Initial assessment for off-campus referrals (*specialty care*)

Case management

Referral Database (*public*)

Psychiatry services through Student Health



# Campus Crisis Response Services

## **UPD is First Responder**

**ProtoCall:** contact a licensed counselor after hours & weekends - UCC follows up next day if needed

**UCC Counselor-on-Call** for large scale on-campus emergency response

Involuntary and Voluntary **Hospitalizations**

**Student Behavioral Intervention Team**

**Case Management** through Dean of Students

**Threat Assessment Team** (also for Faculty and Staff)



# Spring 2024 Therapy Groups and Workshops

## Nine Therapy Groups

Topics range from Survivor's Support Group, Men's Group, Women's Group, Undergrad and Graduate Student Support Groups, to Living in Color and Many More

## Six Workshops

Focused on Mindfulness, Meditation, and Wellness, plus Workshops Offered within Student Cultural Centers in the Union



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NORTH CAROLINA  
WILMINGTON

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# System Office Supported Services

**Student Micro-grants** for off-campus treatment

**Mental Health First Aid** (8-hour training)

**QPR** (Question, Persuade, Refer; training for faculty & staff)

**It Matters** (mental health, alcohol, sexual assault prevention, and sleep hygiene online learning)

**The GUIDE** (empathic communication for faculty & staff)



# Outreach/Educational Services

Classroom Presentations

Healthy Hawks (student wellbeing) Presentations

Large Campus Events, like:

Depression Screening

Involvement Fairs

Tabling to Discuss Services

Parent/Faculty/Staff Consultations

“911” Guide for Faculty – Immediate Faculty Resources



# Professional Training

Post-doctoral Fellowships (2)

Graduate Practicum Placements

Ph.D. in General Clinical Psychology (2)

Master of Social Work (1)

Future APA Pre-doctoral Internships (3)



# Newly Funded Positions for 2024

- 1 Permanent Case Manager
- 1 Social Worker
- 3 Psychologists
- 3 Psychology Pre-doctoral Interns
- 5 Student Peer Educators
- 1 Athletics Embedded Provider
  - Licensed Practitioner
  - Sports Training Experience/Certification
  - Office within Athletics Department
  - Serving Athletes and Teams Only





# Discussion / Q&A

Educational Planning and Programs Committee (EPPC)

UNCW Board of Trustees