



LIKE NO OTHER.

The Campaign for UNCW

BOARD OF TRUSTEES

FEBRUARY 9, 2024

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The Campaign for UNCW



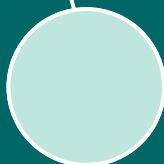
2015

Started silent phase
Campaign counting began



2017

Conducted campaign feasibility study



2019

Conducted image study with key stakeholders



2021

Announced the campaign publicly



2022

Achieved initial goals
Announced stretch goal of \$125M

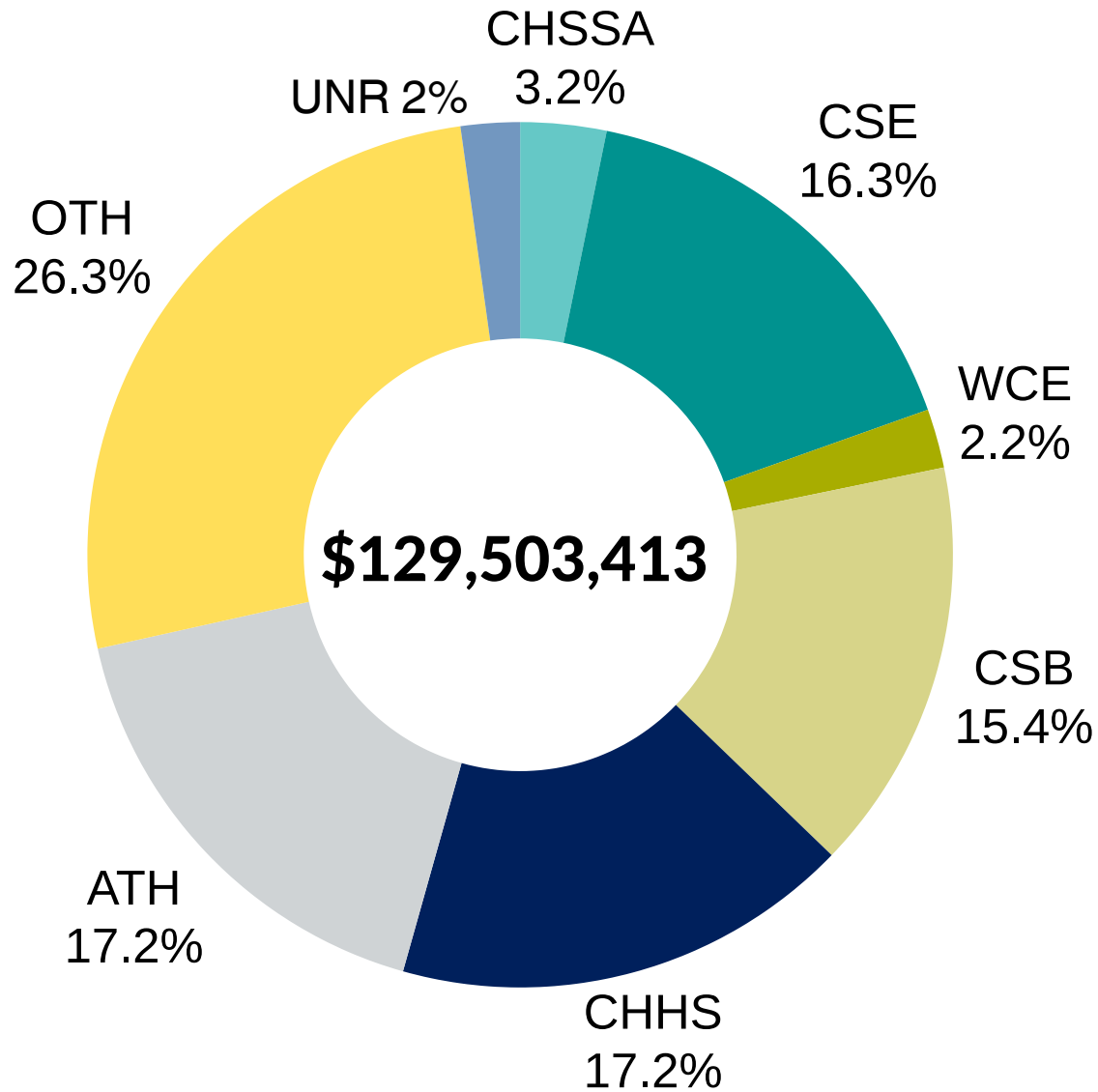


2024

Stretch goal met!
Celebrate campaign impact

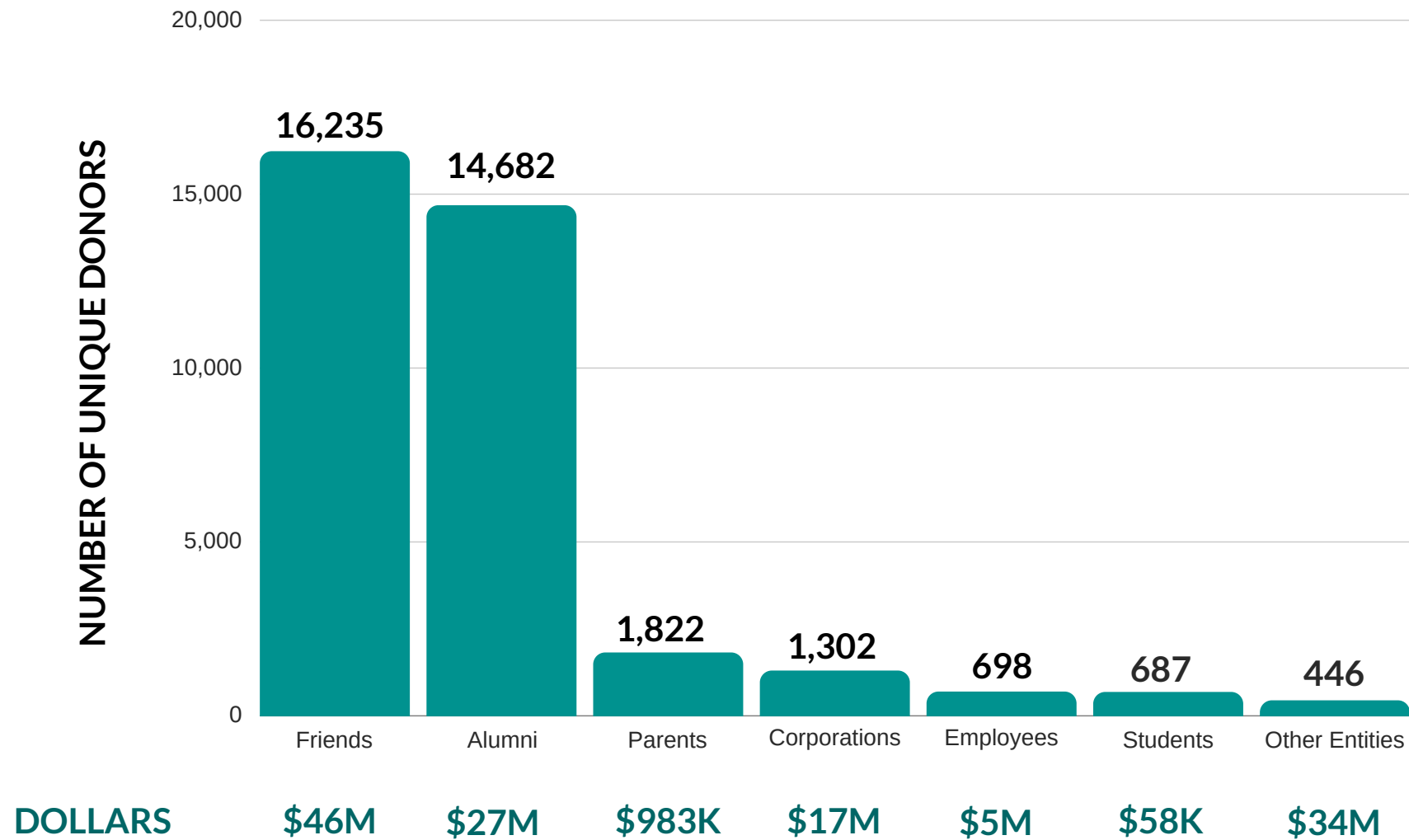
CAMPAIGN DOLLARS BY AREA

7.1.15 - 12.31.23



CAMPAIGN DONORS AND DOLLARS BY CONSTITUENCIES

7.1.15 - 12.31.23





\$44M

NEW GIFTS TO THE ENDOWMENT
DURING THE CAMPAIGN

598

NUMBER OF ENDOWED FUNDS

\$154M

MARKET VALUE AS OF 6.30.23

273
new scholarships
established during the campaign



”

I was honored and empowered to learn that I was the recipient of the Williston Alumni Scholarship. My grandfather was a Williston graduate and was never afforded the opportunity to go to college. I am grateful for my ancestors sacrifice as well as my community for uplifting me and my family.

JOHNATHAN BLUE '25

WILLISTON ALUMNI ASSOCIATION
ENDOWED SCHOLARSHIP RECIPIENT





86% of all
campaign
gifts less
than \$250

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”

The food pantry is a necessary service for students of low-income backgrounds who live paycheck to paycheck. As long as inflation exists there will be food insecurity.

ANONYMOUS





Campaign celebrations:

2/16-2/18: Homecoming 2024

4/2-4/3: Seahawks Give

3/26: Endowed Scholarship Dinner

4/8: CSB Scholarship & Awards Dinner

4/19: Campaign Celebration Event

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this is
UNCW's
campaign

THANK YOU!