



Educational Planning and Programs Committee

April 25, 2024

AGENDA

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| (1) Call to Order | Trustee Perry Chappell |
| (2) Statement from State Government Ethics Act | Trustee Perry Chappell |
| (3) Approval of Minutes from February 8, 2024 | Trustee Perry Chappell |
| (4) Update Report from Faculty Senate | Dr. Colleen Reilly, President |
| (5) Academic Affairs Report | Provost James J. Winebrake |
| a. Enrollment Trends by Program | |
| b. Upcoming Required BOT Approvals | |
| (6) Student Affairs Report: Disability Resource Center Services | Vice Chancellor Christine Reed Davis, Katie Krieger, and Dr. Brian Victor |
| (7) Closed Session | Trustee Perry Chappell |
| (8) Old Business | Trustee Perry Chappell |
| (9) New Business | Trustee Perry Chappell |
| (10) Adjournment | Trustee Perry Chappell |

AGENDA ITEM

Approval of February EPPC Meeting Minutes, by EPPC Chair Perry Chappell

Situation:

Approval of the minutes from the February 8, 2024 EPPC committee meeting.

Background:

N/A

Assessment:

N/A

Action:

This item requires a vote by the committee.

Supporting Documentation:

Draft Educational Planning and Programs Committee Minutes from the February 8, 2024 meeting.

DRAFT

Educational Planning and Programs Committee

Board of Trustees—The University of North Carolina Wilmington

Thursday, February 8, 2024, 1:15 p.m. Burney Center A

MINUTES

Chair Chappell called the meeting to order at 1:15 p.m. in person.

The following members in attendance: Ms. Traci Butler, Mr. Earl Caison, Ms. Perry Chappell, Mr. Jeff Clark, Mr. Carlton Fisher, Mr. Steve Griffin, Mr. Robert Rippy, Dr. Yousry Sayed, Mr. Kevin Sills, Dr. Jimmy Tate were present. Dr. Aswani Volety, Chancellor; Vice Chancellors Mr. Eddie Stuart, University Advancement; Mr. Miles Lackey, Business Affairs and Vice Chancellor Dr. Chrisine Reed Davis, Student Affairs, represented the university. Deans attending were: Interim Dean Dr. Carol McNulty, Watson College of Education, Founding Dean Dr. Ronald Vetter, College of Science and Engineering, and Dr. Jack Watson, Dean, College of Health and Human Services. Also attending were other university administrative personnel.

The meeting moved into the Business portion of the meeting. Chair Chappell read the Conflict of Interest Policy to all and asked if anyone had a conflict of interest. No such conflicts from the Board members were noted for the open session.

Chair Chappell asked Ms. Sharon Lindgren to call the Roll and it was determined that a quorum was present.

A motion was made to approve the October 13, 2023 meeting minutes and the minutes were unanimously approved.

Chair Chappell introduced Dr. Winebrake, Provost and Vice Chancellor Academic Affairs who introduced Dr. Colleen Reilly, Faculty Senate President.

Dr. Colleen Reilly presented the Faculty Senate report. She provided updates on the activities of the Faculty Senate since the October 2023 meeting and highlights and priorities of this semester including an Ad Hoc Committee on Faculty Workload that has been appointed; progress on RPT timeline motions; and updated academic policies related to declaration of major, requirements for graduation, and changes to the readmission and three-year forgiveness policies. She then introduced Dr. Daisyanne Barreto, Associate Professor, WCE, Department of ITFSE, who spoke on a faculty initiative: Learning & Design Masterminds: Connecting UNCW alumni, students & community.

Provost Winebrake presented the Academic Affairs report. Included were AA highlights, recognitions and awards, and an overview of how new UNCW academic programs are developed, from ideation to implementation.

Dr. Winebrake then introduced Dr. Christine Reed Davis, Vice Chancellor Student Affairs, who provided updates on recent activities and highlights for the Division of Student Affairs. She then introduced Dr. Mark Perez-Lopez, Director of Counseling and Testing Centers, who presented on the University Counseling Center Student and Campus Support Services, including resources and support for student

mental health.

Chair Chappell thanked everyone for their presentations and information.

At 2:27pm, Chair Chappell asked if there was any old, unfinished, or new business to address. Hearing none, a motion was made to adjourn the session.

Chair Chappell

Date Approved

AGENDA ITEM

Faculty Senate Update Report by Dr. Colleen Reilly, Faculty Senate President

Situation:

Update on the activities of Faculty Senate since the February BOT meeting, and highlights of priorities this semester.

Background:

N/A

Assessment:

N/A

Action:

This item is for information only.

Supporting Documentation:

Faculty Senate PowerPoint Presentation

AGENDA ITEM

Enrollment Trends by Program, provided by Dr. James J. Winebrake, Provost and Vice Chancellor for Academic Affairs.

Situation:

Overview of UNCW academic program trends.

Background:

Following a trustee committee member's question at the February EPPC meeting, more information will be provided on academic program trends at UNCW. This information will include enrollment data by program that highlights recent and long-term trends.

Assessment:

N/A

Action:

This item is for information only.

Supporting Documentation:

Academic Affairs PowerPoint Presentation

AGENDA ITEM

Upcoming Required BOT Approvals, provided by Dr. James J. Winebrake, Provost and Vice Chancellor for Academic Affairs.

Situation:

The Division of Academic Affairs is developing or amending a number of policies, or other official institution documents, to meet new UNC System Office (SO) requirements. Provost Winebrake will provide the UNCW Board of Trustees (BOT) an overview of key items expected to require BOT approval in the coming months.

Background:

Faculty Workload: The UNC SO has distributed new guidance related to faculty workload (UNC Policy 400.3.4). Using this guidance, a UNCW Faculty Senate Ad Hoc Committee has drafted new institutional guidelines on faculty workload. These guidelines were introduced to Faculty Senate in March and will return to them for endorsement in April. From those guidelines, institutional policy will be developed that will then come to BOT for approval.

Reappointment, Tenure, and Promotion: A Faculty Senate ad hoc committee has made recommendations that affect RTP policy at UNCW. In addition, regulations from the UNC SO on Teaching Effectiveness and Post-Tenure Review (600.2.5.2[R], 400.3.1.1[R], and 400.3.3.1[R]) were adopted by BOG in March. Any amended UNCW RTP policies will come to BOT for approval, as appropriate.

Academic Program Planning: In March, UNC SO distributed proposed new regulations for academic program review (UNC Policy 400.1.1) that require each campus to modify its academic program review processes and procedures. The UNC SO proposal will be voted upon in April by the BOG. Any amended UNCW plans will be brought to BOT for approval, as required by the UNC SO.

Assessment:

N/A

Action:

This item is for information only.

Supporting Documentation:

Academic Affairs PowerPoint Presentation

AGENDA ITEM

Presentation on increased usage of the Disability Resource Center (DRC) and services offered for student support, both in and out of the classroom, by DRC Director, Katie Krieger, and Associate Vice Chancellor for Student Affairs, Dr. Brian Victor.

Situation:

Review of the increased usage of the Disability Resource Center (DRC) since 2017, including efforts to enhance services to meet the growing demand from the student population. Debrief on current efforts to disseminate information on resources and services to faculty, staff, students, and administrators. Recommendations are made for next steps to ensure services continually meet the requirements under the Americans with Disabilities Act (ADA) and the expectations of both administration and students, and that necessary resources are allocated for the expanding need.

Background:

In 2017, the Disability Resource Center (DRC) had 743 registered students. As of December 2023, the number of registered students increased to 1,855. With an almost 150% increase in registered users over the past 6 years, the DRC is working to expand staffing, resources, and services to meet the growing student demand.

Assessment:

N/A

Action:

N/A

Supporting Documentation:

Presentation on Disability Resource Center

This document is intended for print purposes. If you need this in another format, please contact the Office of the Provost at 910-962-4032 or provost@uncw.edu.





Educational Planning and Programs Committee (EPPC)

UNCW Board of Trustees

Overview

- Welcome and Call to Order
- Update Report from Faculty Senate
Colleen Reilly, Ph.D., Professor and Faculty Senate President
- Academic Affairs Report
James J. Winebrake, Ph.D., Provost and Vice Chancellor for Academic Affairs
- Student Affairs Report
Christine Reed Davis, Ed.D., Vice Chancellor for Student Affairs
- Discussion / Q&A





Faculty Senate Report

Dr. Colleen Reilly

President of Faculty Senate

Faculty Senate Report

Dr. Colleen Reilly
Professor of English
Faculty Senate
President



Faculty Senate Actions

- Approved 15 motions making changes to policies for Reappointment, Tenure, and Promotion, AY 2023–20204
- Submitted faculty feedback to Faculty Assembly and System Office about policy changes:
 - Teaching Effectiveness (400.3.1) (October)
 - Post-tenure Review (400.3.3) (October)
 - Faculty Workload (400.3.4) (November)
 - Foundations of American Democracy (400.1.5) (February)
 - Academic Program Planning (400.1) (March)



Faculty Senate Actions

- Approved the Faculty Differentiated Workload Guidance Document from the Senate Ad Hoc Committee on Faculty Workload (UNC 400.3.4 Faculty Workload)
- Working with Office of the Provost to appoint Ad Hoc Faculty Senate Committee addressing the Foundations of American Democracy (UNC 400.1.5 Fostering Undergraduate Student Success)
- Preparing for AY 2024 –2025





Academic Affairs Update

Dr. James J. Winebrake

Provost and Vice Chancellor for Academic Affairs

Celebrating Our Seahawks!

Seahawk Preview Day | Commencement



Academic Affairs Update

Overview

- Enrollment Trends by Program
- Upcoming Required BOT Approvals

Enrollment Trends by Program

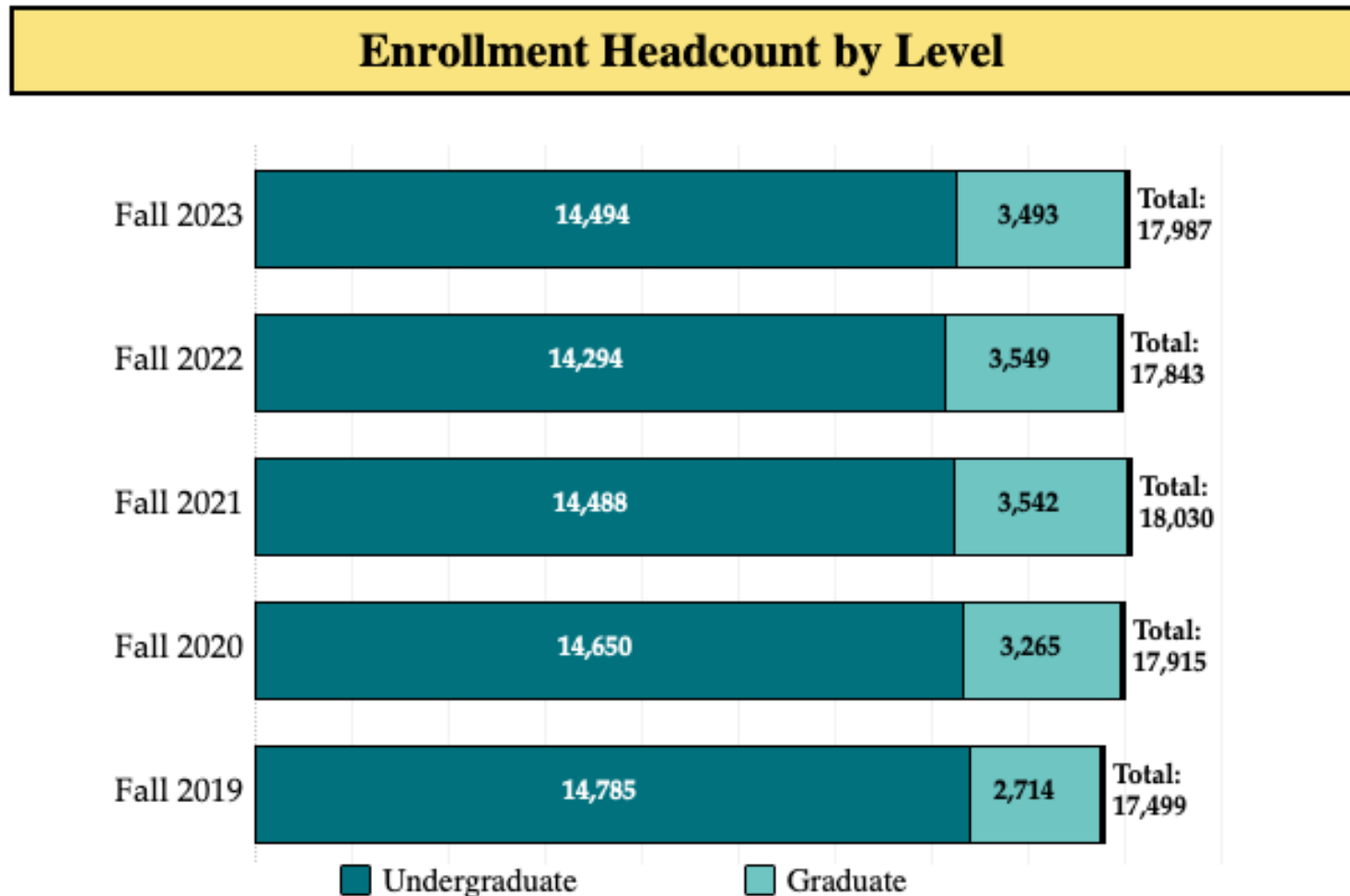


Questions

- What are the enrollment trends by program at UNCW?
- What criteria do we consider when we think about new program development?

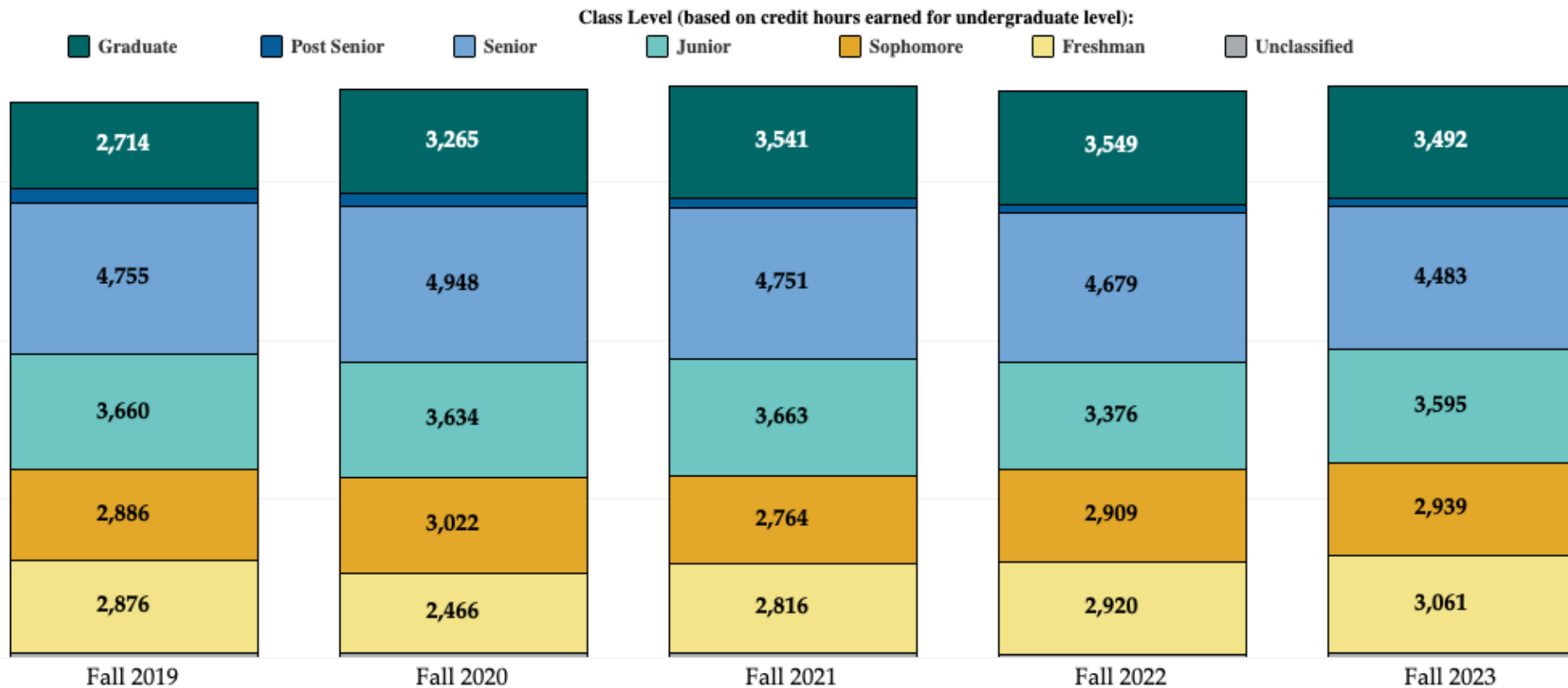


Overall Trends at UNCW

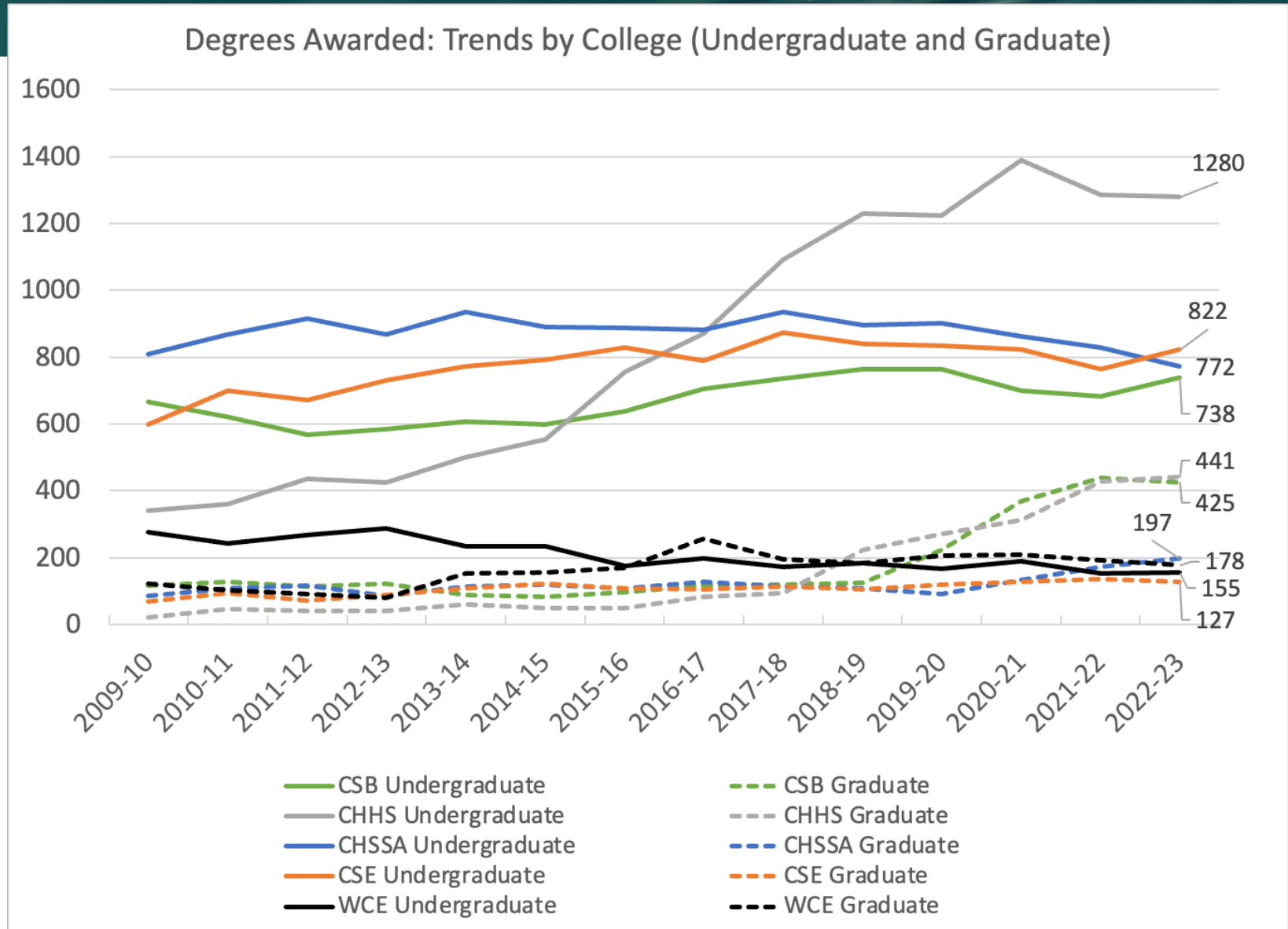


Overall Trends at UNCW

Enrollment Headcount by Class

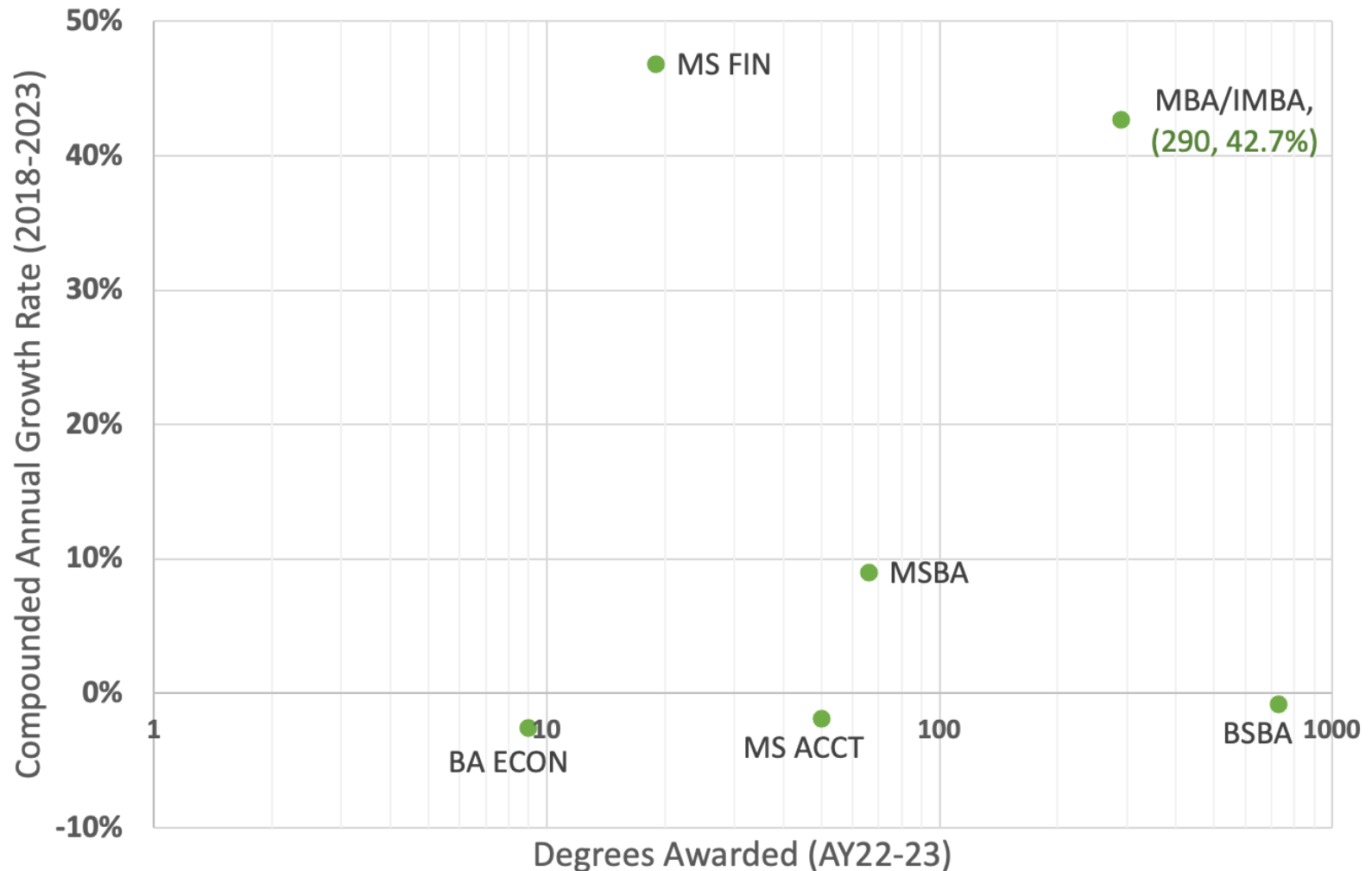


Trends by College (Degrees Awarded)



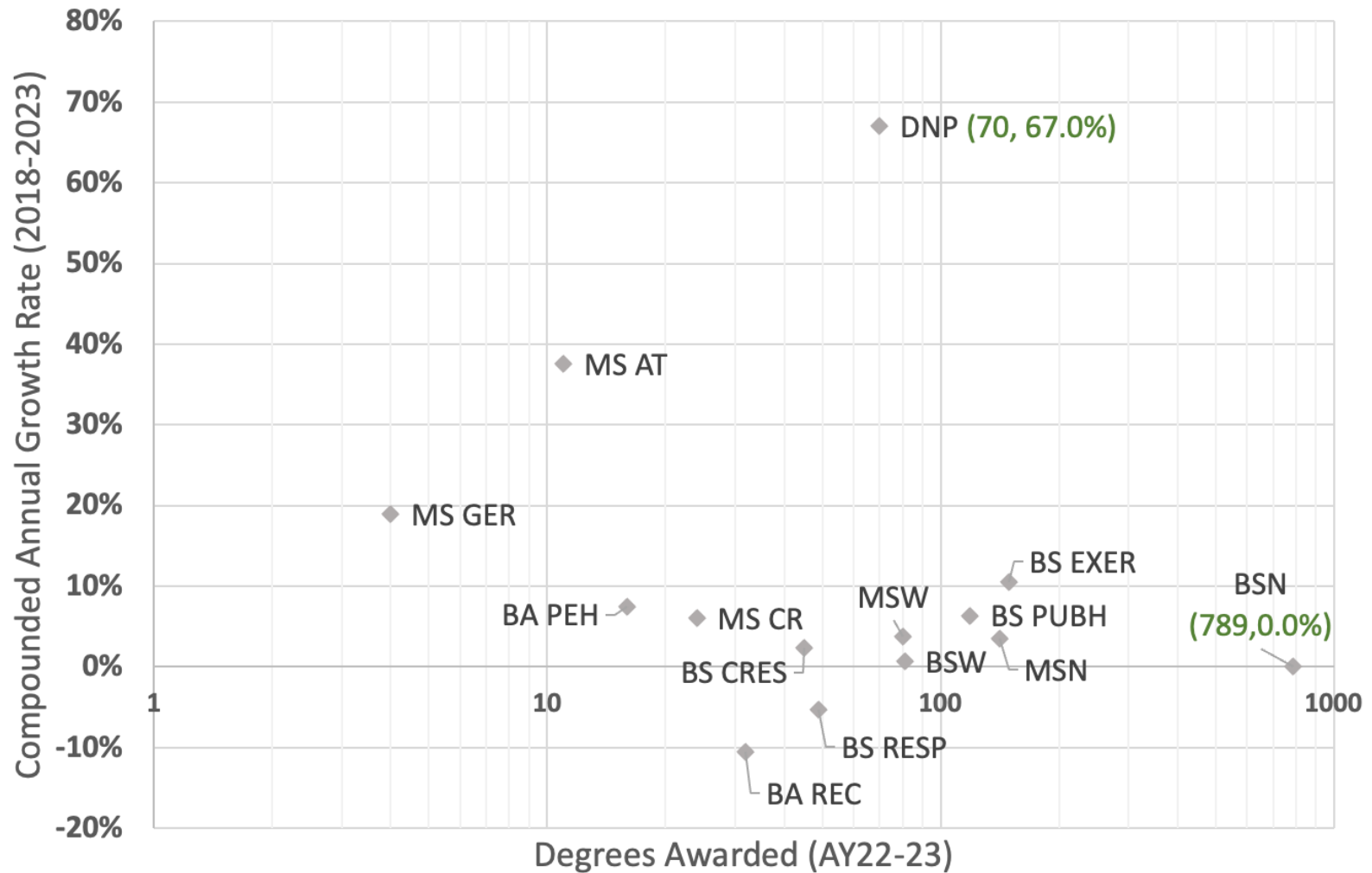
Trends by Degrees Awarded: CSB

Cameron School of Business
Compounded Annual Growth Rate v. Degrees Awarded



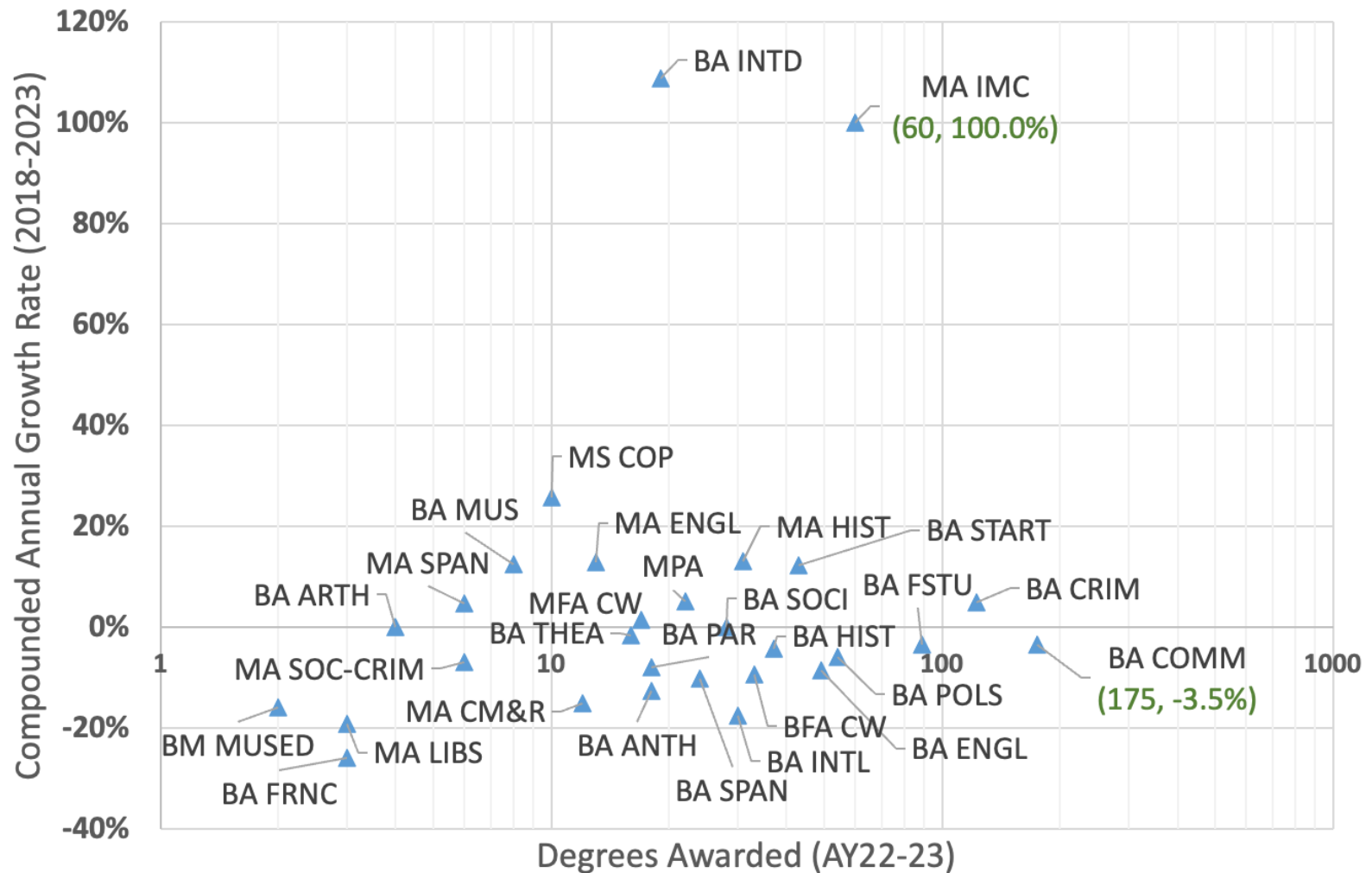
Trends by Degrees Awarded: CHHS

College of Health and Human Services
Compounded Annual Growth Rate v. Degrees Awarded



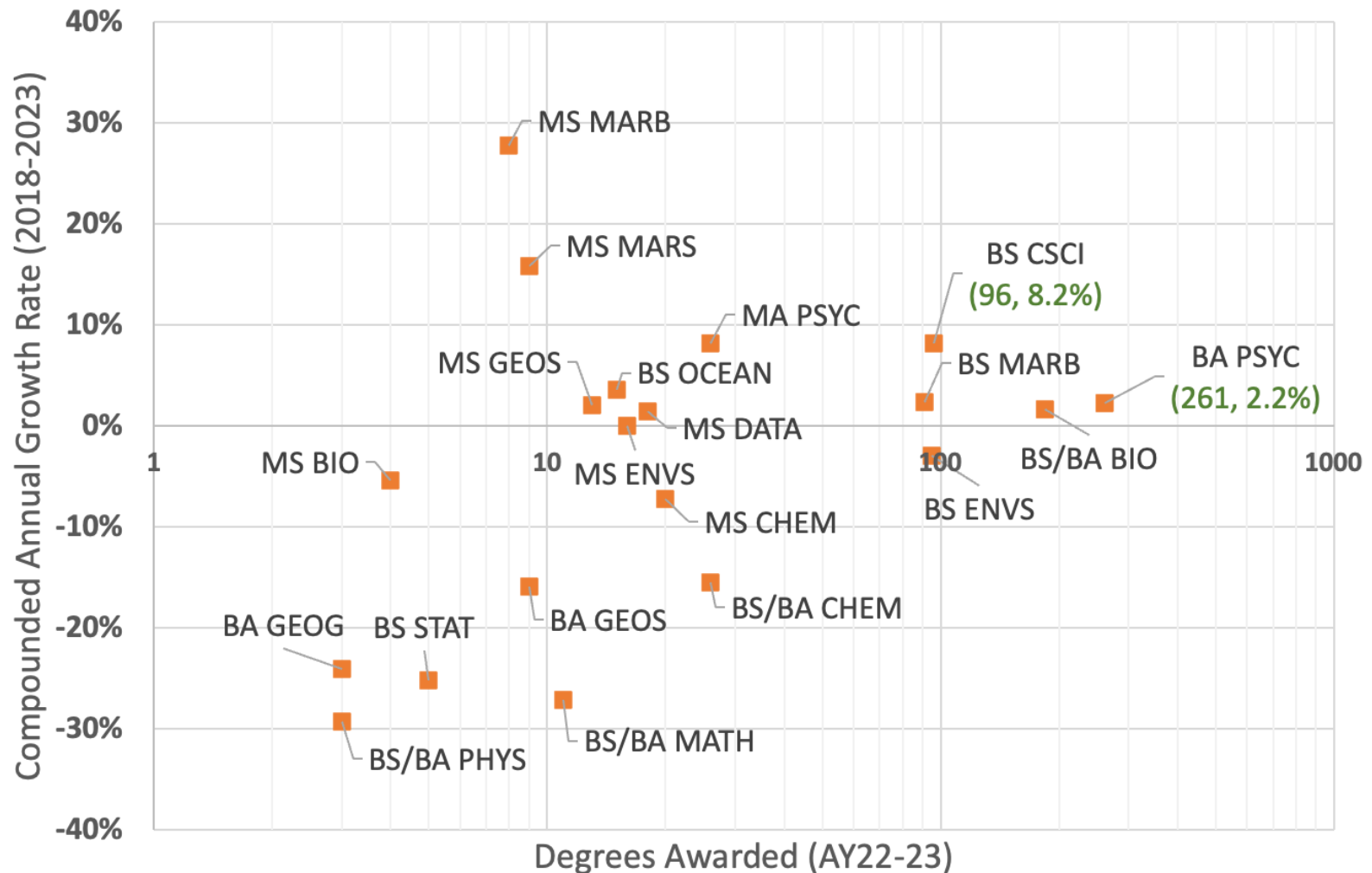
Trends by Degrees Awarded: CHSSA

College of Humanities, Social Sciences, and the Arts
Compounded Annual Growth Rate v. Degrees Awarded



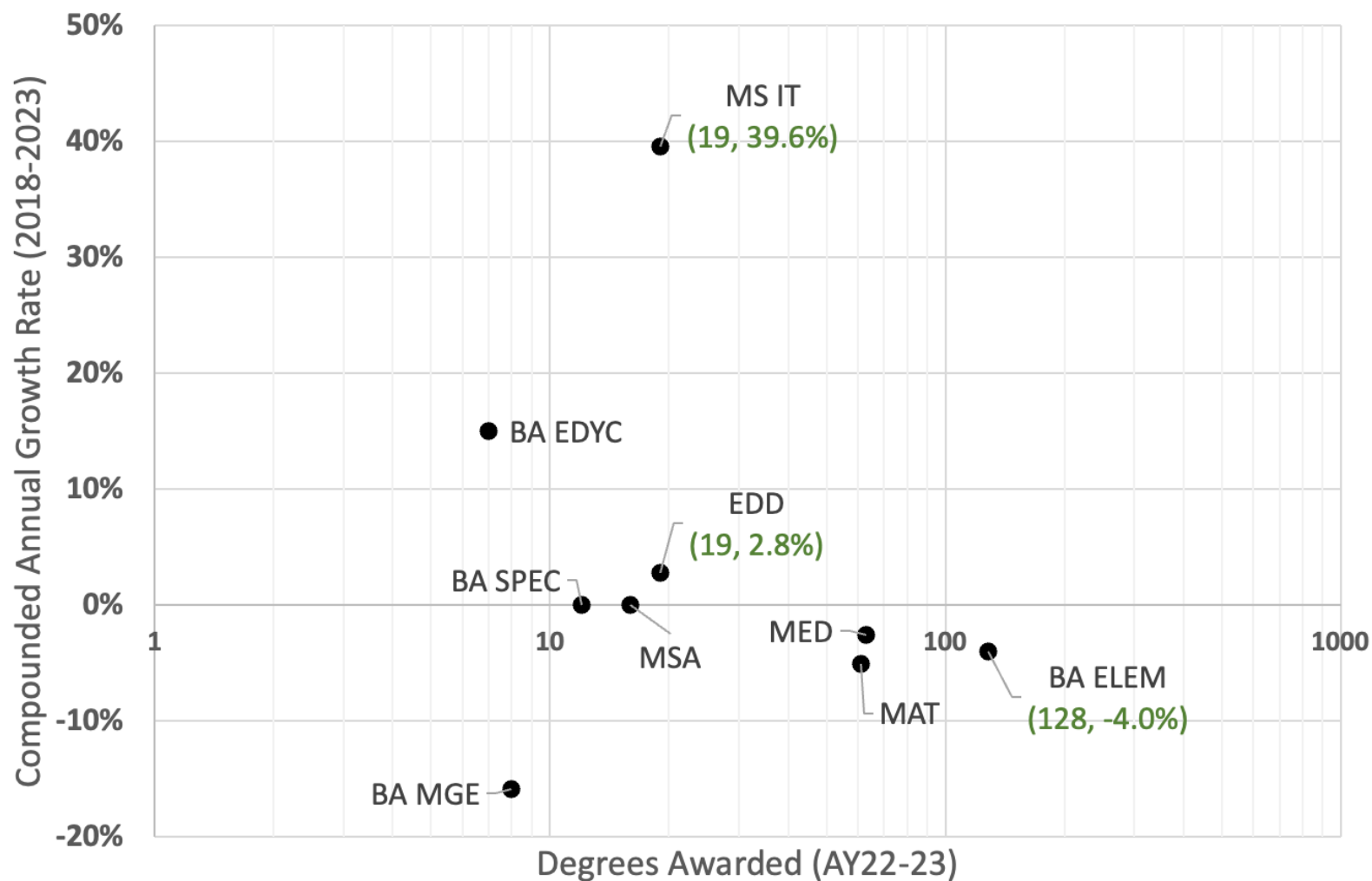
Trends by Degrees Awarded: CSE

College of Science and Engineering
Compounded Annual Growth Rate v. Degrees Awarded



Trends by Degrees Awarded: WCE

Watson College of Education
Compounded Annual Growth Rate v. Degrees Awarded



Fastest Growing and Largest*: Top 10

Fastest Growing

- BA Interdisciplinary Studies (CHSSA): 109%
- MA Integrated Marketing and Communication (CHSSA): 100%
- BA Digital Arts (CHSSA): 73%
- Doctor of Nursing Practice (CHHS): 67%
- MS Finance (CSB): 47%
- MBA/IMBA (CSB): 43%
- MS Instructional Technology (WCE): 40%
- MS Athletic Training (CHHS): 38%
- MS Marine Biology (CSE): 28%
- MS Computer Science and Information Sciences (CSE): 27%

Largest

- BSN Professional Nursing (CHHS): 789
- BS Business Administration (CSB): 729
- MBA/IMBA (CSB): 290
- BA Psychology (CSE): 261
- BA Communication Studies (CHSSA): 175
- BS Exercise Science (CHHS): 149
- MS Nursing (CHHS): 141
- BA Elementary Education (WCE): 128
- BA Criminology (CHSSA): 122
- BS Public Health (CHHS): 122

*Note: Based on degrees awarded in primary major at UNCW;
growth as 5-yr CAGR (or inception).



New Program Decision Making: Factors

- **Existing programs** in UNC System
- Relation of the program to the **distinctiveness and mission** of the campus
- **Student demand** for the program in the region or state
- Regional, state, and national data on **employment opportunities** for program graduates at the degree level proposed (including **market assessments**)
- **Faculty available** for offering a high-quality program
- **Campus resources** available to offer a high-quality program (library, space, labs, equipment, external funding, etc.)
- Five years of **projected revenues and expenses** associated with the program
- Impact of program on **access and affordability**, including comparison of expected earnings of graduates with projected costs of earning the degree (or student debt)
- Expected **academic quality** of the degree



Upcoming Required BOT Approvals



Policy Modifications in Academic Affairs

The Division of Academic Affairs is developing or amending policies to meet System Office (SO) requirements:

- Faculty Workload Policy
- Reappointment, Tenure, and Promotion (RTP)
- Academic Program Planning
- Post-tenure Review
- Foundations of American Democracy
- Teaching Effectiveness Assessment

Key items will require Board of Trustee action in the coming months.



Faculty Workload Policy

- New guidance from UNC System Office directs campuses to revise faculty workload policy to be consistent with UNC Policy 400.3.4.
- On April 16, Faculty Senate endorsed an ad hoc committee report on new institutional guidelines that creates a *differentiated workload model*.
- Office of the Provost and Faculty Senate now working on UNCW policy based on guidelines and SO requirements.

Role of the Board: New UNCW policy will come to Board of Trustees for approval (Summer 2024).



Academic Program Planning

- New regulations from UNC System Office require campuses to revise policies related to **academic program review** at the undergraduate and graduate level.
- Faculty Senate and Office of the Provost working to **assess current UNCW policies** vis-à-vis new regulations.
- Goal: Policy changes endorsed Faculty Senate approval in Fall 2024.

Role of the Board: Amended UNCW policies will come to the Board of Trustees for approval (Winter 2024/2025).

Reappointment, Tenure, and Promotion (RTP) / Post-Tenure Review (PTR)

- Regulations on Teaching Effectiveness and Post-Tenure Review (600.2.5.2[R], 400.3.1.1[R], and 400.3.3.1[R]) were adopted by the UNC Board of Governors in March.
- On April 16, Faculty Senate approved recommendations provided by an ad hoc committee on UNCW RTP.
- Office of the Provost now working with key partners to update *Faculty Handbook* and related systems with proposed changes.

Role of the Board: If changes are made to UNCW RTP policy, the amended policy will come to the Board of Trustees for approval before changes take effect.





Student Affairs Report

Dr. Christine Reed Davis

Vice Chancellor for Student Affairs



Division of Student Affairs: Disability Resource Center

Katherine (Katie) Krieger, M.A., C.A.G.S. – Director

Dr. Brian Victor, Ph.D. – Associate Vice Chancellor

Disability Resource Center

- Who We Are
- What We Do
- Total Registered Students
- Disability Types
- Accommodations & Usage
- Outreach & Educational Services
- Future Opportunities



Who We Are

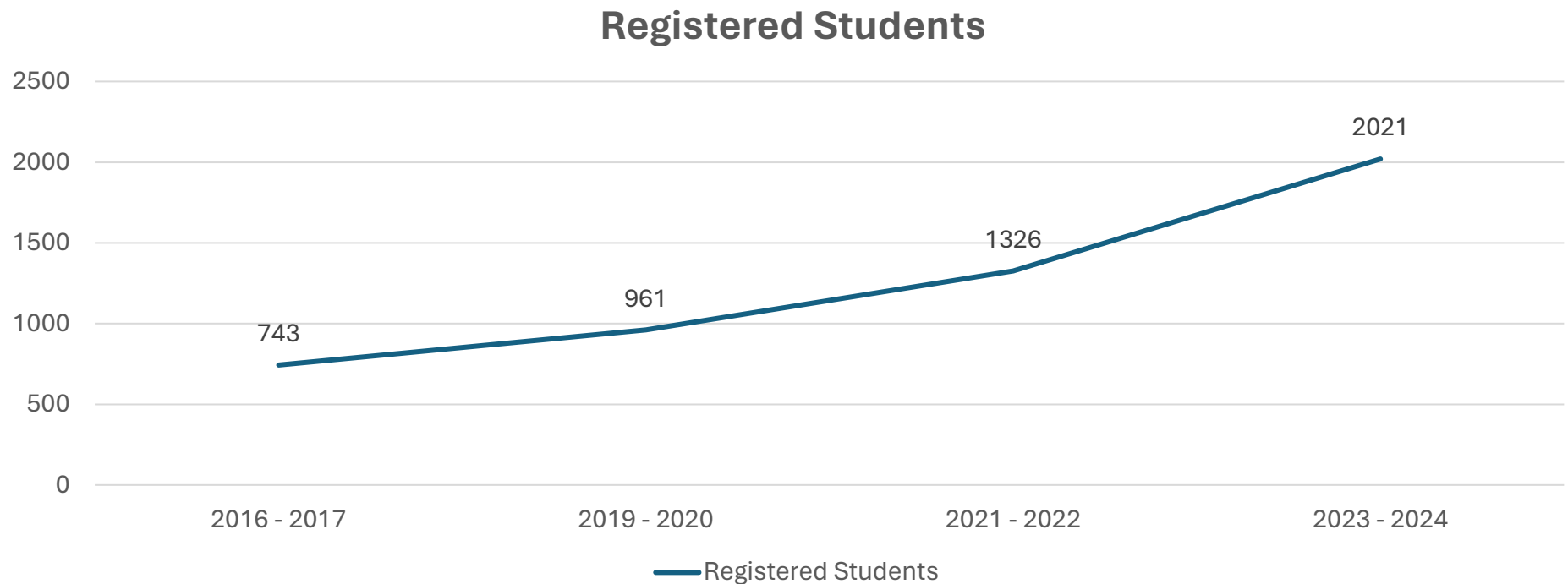
- The Disability Resource Center (DRC) is the campus office designated to determine accommodations for students with disabilities.
- Four full-time staff, and one half-time staff member.
- Includes:
 - Seahawk Rides - accessible point-to-point transportation
 - Campus Testing Center - makeup testing for all students



What We Do

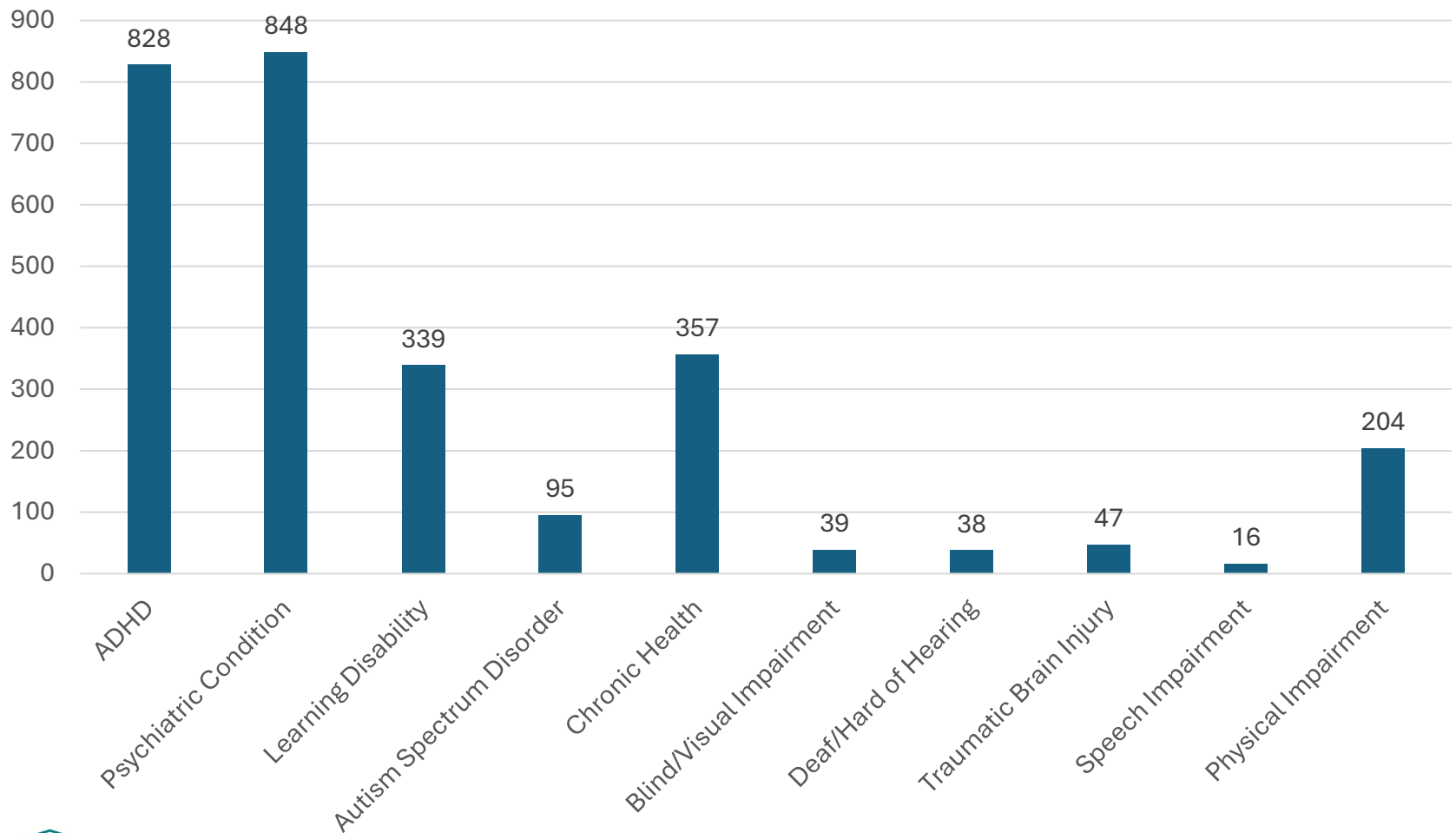
- Cultivate awareness of the University's responsibilities in compliance with:
 - Section 504 of the Rehabilitation Act of 1973.
 - Americans with Disabilities Act of 1990, as amended 2008.
- Educate the campus on providing equal access in their respective areas to students with disabilities.
- Supplement with reasonable accommodations to ensure access.

Total Registered Students



Disability Types

(As of March 31, 2024)

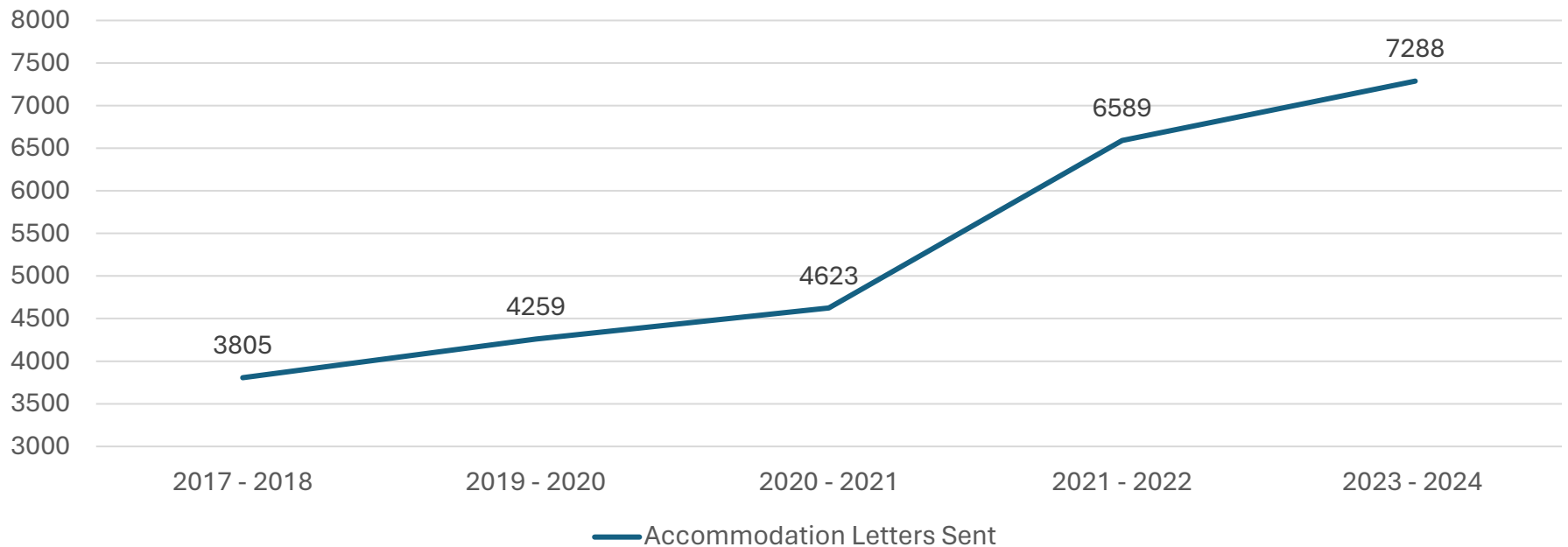


Accommodations

- Used to ensure equal access:
 - Classroom and Testing
 - DRC administered **1,038 exams** during **Fall 2023**
 - *Increase from 715 in Fall 2022*
 - Alternate format books and materials
 - American Sign Language Interpreting
 - Communication Access Realtime Translation (CART)
 - Housing, parking, dining, etc.

Accommodation Usage

Accommodation Letters Sent



Outreach & Educational Services

- Departmental Trainings
 - *Three this year*
- Provost Cabinet
- Faculty Senate
- Tabling Events
- Involvement Carnival
- Orientation
- Faculty Resources Webpage
- Delta Alpha Pi Honor Society



Future Opportunities

- Access Ally training
- Collaboration with Provost Cabinet for future training
- Additional departmental training



Discussion / Q&A

Educational Planning and Programs Committee (EPPC)

UNCW Board of Trustees