

Vice Chancellor Update Business Affairs Committee October 13, 2023



UNIVERSITY *of* NORTH CAROLINA WILMINGTON

UNC System Campus-Initiated Tuition and Fee Instructions for 2024-25



Background: Tuition and Fees

- **System Office Instructions**

- Each fall, the System Office provides instructions that inform changes to tuition and fees for the next academic year
- Instructions address the following:
 - Undergraduate Tuition
 - Graduate and Professional School Tuition
 - Mandatory Fees
 - Special Fees and Application Fees

- **Steps/Milestones**

- Sept. 2023: System Office Instructions
- Oct. – Nov. 2023: Campus Consideration/Recommendation
- Dec. 15, 2023: BOT Consideration
- Feb. 28 & 29, 2024: BOG Consideration



Undergraduate Tuition

- **Tuition increases are not allowed for resident UG students**
 - Combined tuition and fee rates for undergraduate residents shall remain in the bottom quartile of an institution's public peers
- **Tuition increases are allowed for nonresident UG students**
 - Combined tuition and fee rates for these students should be market driven and reflect the full cost of providing a quality education, and not negatively impact enrollment

| Tuition Snapshot | | |
|-------------------|----------|----------|
| | FY23 | FY24 |
| Undergrad. | | |
| In State | \$ 4,443 | \$ 4,443 |
| Out of State | \$19,063 | \$20,111 |



Graduate & Professional Tuition

- **Tuition increases for graduate/professional programs will be considered**
 - May apply to residents and/or nonresident students
 - Institutions must use the BOG's tuition and fee policy as a guideline in developing recommendations
- **Applicable BOG Policy states:**
 - Graduate and professional schools should establish rates consistent with each program's unique market and academic requirements

| Tuition Snapshot | | |
|------------------|----------|----------|
| | FY23 | FY24 |
| Graduate | | |
| In State | \$ 4,719 | \$ 4,979 |
| Out of State | \$19,104 | \$20,155 |



Mandatory Fees

- **Increases will be permitted that are critical to maintaining core activities supported by the fee (but are limited to 3%)**
 - Mandatory fees are the same for resident and nonresident students
 - The BOG will not consider fee increases intended to support the expansion of services

| Mandatory Fee Snapshot | | |
|------------------------------|--------------------|--------------------|
| Fee Description | FY23 | FY24 |
| Athletics | \$ 774.57 | \$ 819.55 |
| Student Activity Fee | \$ 698.95 | \$ 709.45 |
| Student Health | \$ 246.07 | \$ 270.00 |
| Rec. Center & Fac. Debt | \$ 201.00 | \$ 201.00 |
| Union Expansion Debt | \$ 175.00 | \$ 175.00 |
| Security | \$ 60.00 | \$ 60.00 |
| Ed & Tech | \$ 534.94 | \$ 534.94 |
| Total Mandatory Fees: | \$ 2,690.53 | \$ 2,769.94 |



Special Fees and Application Fees

- **Special Fees: Increases to existing fees will be considered (but are restricted to being used to offset cost increases associated with inflation)**
 - Special fees are only applicable to students engaged in particular programs or courses of study
 - New special fees may only be proposed for newly approved programs
 - New special fees for existing programs will NOT be considered
- **Application Fees: Application fees shall remain at the established rates for each institution**
 - UNCW's existing application fee is \$80

Initial Assessment

• Tuition

- Evaluating adjustments relative to their alignment with the new strategic plan and UNC System metrics
- Closely reviewing price elasticity by student segment

• Fees

- Will reflect inflationary cost pressures
- Will be influenced by legislative increases (of 4% in FY24 and 3% for FY25)

| FTE Enrollment (by segment) | | |
|-----------------------------|--------------------------|-----------------|
| Student Segment | Fall 23 Enrollment (FTE) | As a % of Total |
| In-State UG (FTE) | 11,455 | 70.3% |
| In-State Grad (FTE) | 2,481 | 15.2% |
| OOS UG (FTE) | 2,109 | 13.0% |
| OOS Grad (FTE) | 240 | 1.5% |
| Total: | 16,285 | 100% |

Alcohol Sales at Athletic Events FY23 Update



Alcohol Sales at Athletic Events – FY23 Update

- **Background:** Staff is required to provide the Board with an annual update on the sale of beer and wine at applicable athletic events
- **Memo Attached:** A memo from Gino Galutera has been included with your board materials which provides applicable information (i.e. units sold and total revenue by venue)
- **Staff Assessment:** Introduction of alcohol sales has benefited the fan experience and has not had a negative impact with respect to fan behavior
- **No Action Needed:** For informational purposes only

Business Affairs Personnel Update



Slide will be updated on 10-9-23 with personnel announcement re. Director of Budget, Planning, and Analysis

Thank you

