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Educational Planning and Programs Committee (EPPC)

UNCW Board of Trustees

July 27, 2023

UNCW | UNIVERSITY *of* NORTH CAROLINA WILMINGTON

Overview

❖ **Welcome and Call to Order**

❖ **Faculty Senate Report**
  Colleen Reilly, Ph.D., Professor and Faculty Senate President

❖ **Academic Affairs Divisional Update**
  James J. Winebrake, Ph.D., Provost and Vice Chancellor for Academic Affairs

❖ **Diversity, Equity and Inclusion Annual Report**
  Donyell Roseboro, Ph.D., Chief Diversity Officer

❖ **Student Affairs Divisional Update**
  William Schafer, Ph.D., Interim Vice Chancellor for Student Affairs

❖ **Discussion / Q&A**

Faculty Senate Report

Dr. Colleen Reilly
President of Faculty Senate

Faculty Senate Report

Dr. Colleen Reilly

Professor of English

Faculty Senate President

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FACULTY SENATE

Highlights from AY 2022-2023

- Endorsed Staff Senate's resolution: Principles of an age-friendly university

- Endorsed the new Quality Enhancement Plan: *Interdisciplinary Learning Experiences: Ways to Enhance Higher-Order Thinking*

- Approved changes to the student academic standing policy

- Redistributed membership in the Curriculum and University Studies committees

- Endorsed the pillars of the Strategic Plan

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AY 2022-2023

- Welcome and work with new leadership in the new and existing colleges and other units

- Hear and respond to recommended changes to policies from the Ad-hoc RTP committee

- Participate in the QEP rollout and the changes stemming from the new Strategic Plan

- Process and respond to the System Office's Faculty Policy Review Committees' guidance and initiatives

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FACULTY SENATE

Faculty Profile

Dr. Amanda Southwood Williard

Professor of Biology and Marine Biology

Academic Affairs Update

Dr. James J. Winebrake
Provost and Vice Chancellor for Academic Affairs

Academic Affairs Updates

- Highlights

- Leadership Updates

- New Program Development

- Student Success Journey, Part 2: Student Success and Retention
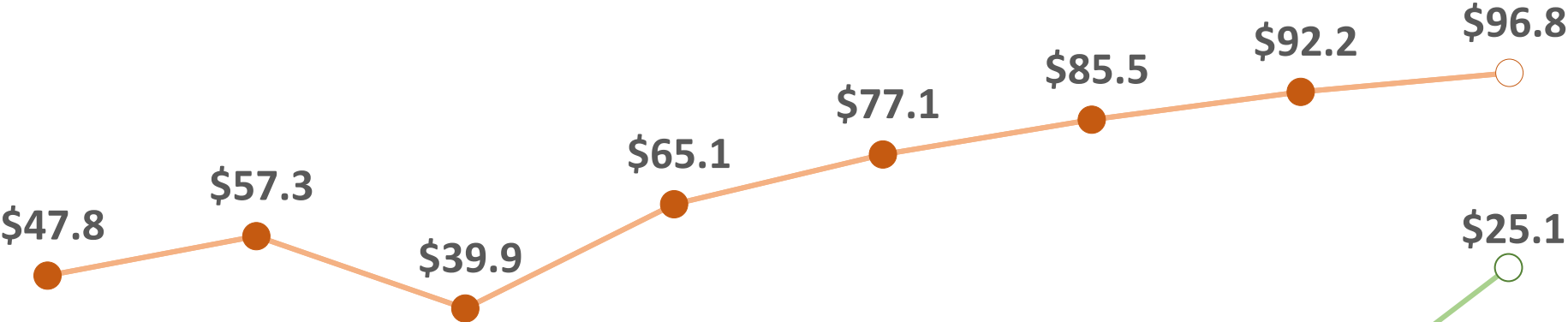 - *Dr. Cynthia Demetriou, Associate Provost, Student Engagement, Enrollment, and Retention*

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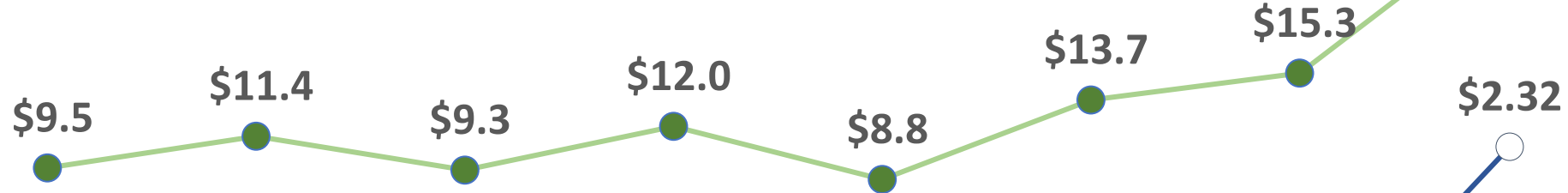DIVISION *of* ACADEMIC AFFAIRS
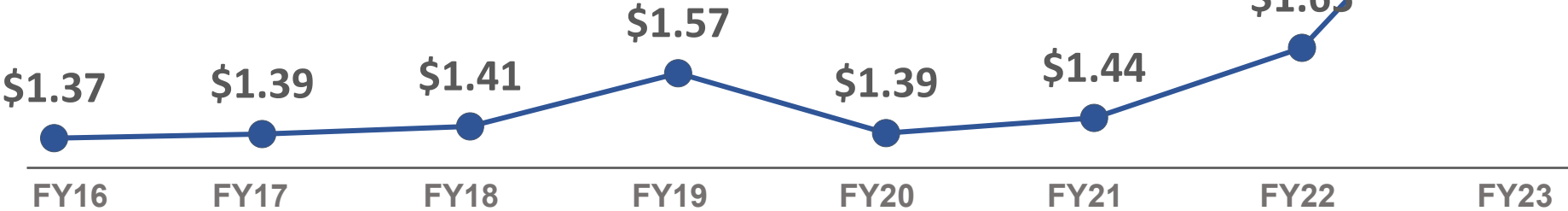
Highlights

Highlights and Recognition

Two New UNCW Programs Receive Accreditation

The Healthcare Administration Master's program and the Applied Behavioral Sciences Master's and Ph.D. programs were recommended for accreditation. UNCW has programs accredited by 18 different agencies.

Nurse Practitioner Program Recognizes Graduates

More than 70 graduates of the BSN-DNP program with concentrations in Family Nursing and Psychiatric Mental Health graduated in May. They began their DNP studies in the fall of 2020.

Creative Writing Professor Named Guggenheim Fellow

Associate Professor Rebecca Lee is among 171 writers and artists recognized as a 2023 Guggenheim Fellow. She was honored in the fiction category.

Read more.

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Highlights and Recognition

## State-of-the-Art Wave Flume Installed at UNCW

An 80-foot wave flume that holds 9,500 gallons of water was installed on campus for the coastal engineering program. It is the only wave flume in the region with its level of capabilities.

Read more.

Scatton-Tessier Awarded for Leadership and Service

Michelle Scatton-Tessier, most recently serving as Interim Dean of CAS, was named the recipient of the 2023 New Hanover County Commission for Women Inspiration Award.
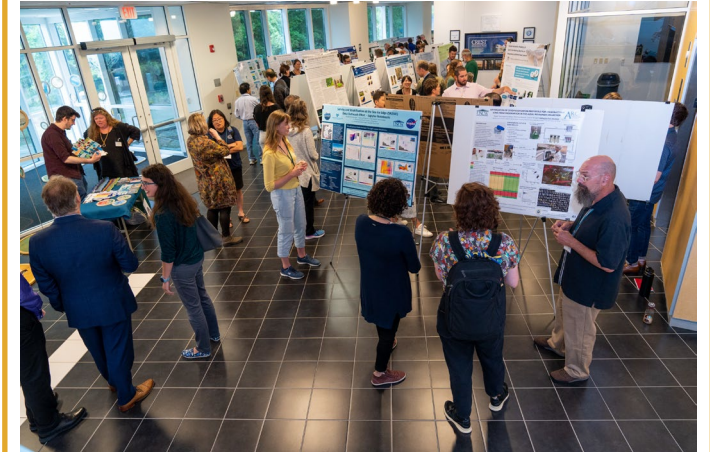
UNCW Hosts 2023 Global Marine Science Summit

The Center for Marine Science hosted researchers from across the world to discuss solutions to global marine science issues and improving the economic climate in coastal regions.

Read more.

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Highlights and Recognition

Business students present final project in Prague

Cameron School of Business students in the Prague Consultancy class traveled to the Czech Republic to present a market entry strategy to the CEO of Cyrki, an industrial recycling company.

Office of Distance Education receives Telly Award

The Office of Distance Education and e-Learning was a Silver Award winner in the "Series – Online" category for its Pediatric Comfy Care Clinic, a virtual advanced practice nursing clinic.

Read more.

Professor earns Early Career Educator of Color Award

Dr. G. Edzordzi Agbozo, an assistant professor in the Department of English, was named a recipient of the award by the National Council of Teachers of English

Read more.

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External Award Recognitions

- **Dr. Jennifer Park (WCE)**
  - Distinguished Dissertation Award from the International Society for Performance Improvement
- **Dr. Michelle Hafey (WCE)**
  - 2023 Michael C. Jackson Distinguished Service Award from the North Carolina Science Leadership Association
- **Dr. Shawn Savage (WCE)**
  - GW Fellowship & Summer Institute on Antisemitism and Jewish Inclusion
- **Dr. Gaurav Gupta (CSB)**
  - Best Paper Award from the Journal of Forensic Accounting and Research
- **Dr. Manoj Vanajakumari (CSB)**
  - Best Paper Award from the journal Omega
- **Dr. Victoria Hanson (CSB)**
  - Ranked No. 5 in the nation among experimental tax researchers by Behavioral Research in Accounting
- **Dr. Yishi Wang and Dr. Karl Ricanek (CSE)**
  - Inducted into the National Academy of Inventors

Leadership Updates

New College Structure

Cameron School of Business (CSB)

Watson College of Education (WCE)

College of Health and Human Services (CHHS)

College of Arts and Sciences (CAS)

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New College Structure

Cameron School of Business (CSB)

Watson College of Education (WCE)

College of Health and Human Services (CHHS)

College of Science and Engineering (CSE)

College of Humanities, Social Sciences, and the Arts (CHSSA)

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Leadership Updates

Dr. Stephanie B. Caulder
*Founding Dean, College of Humanities,
Social Sciences, and the Arts (CHSSA)*

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Leadership Updates

Dr. Ronald J. Vetter
*Founding Dean, College of Science and
Engineering (CSE)*

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Leadership Updates

Dr. Jack C. Watson
Dean, College of Health and Human Services (CHHS)

Leadership Updates

Dr. Carol McNulty

Interim Dean

Watson College of Education

Dr. Michelle Scatton-Tessier

Interim Associate Provost

Undergraduate Education and Faculty Affairs

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New Program Development

New Programs in the Queue

Under Development at UNCW

- B.S. Human Biology (RPA)
- B.S. Software Engineering (RPA)
- B.S. Public Policy and Administration (RPA)
- M.S. Biotechnology (RPA)
- Ph.D. Computer Science (RPA)
- *Various other programs in pre-proposal stages*

UNC System Office Queue

- B.A. Africana Studies (RTE)
- B.F.A. Studio Art (RTE)
- B.S. Biochemistry (RTE)
- Doctorate of Physical Therapy (RTE)
- M.S. Physician Assistant Studies (RPA)

Recently Approved by UNC System

- Ph.D. Applied Coastal and Ocean Sciences (F23)
- Ph.D. Pharmaceutical Chemistry (F23)
- M.S. Supply Chain Management (F23)
- B.S. Workforce Learning and Development (F24)

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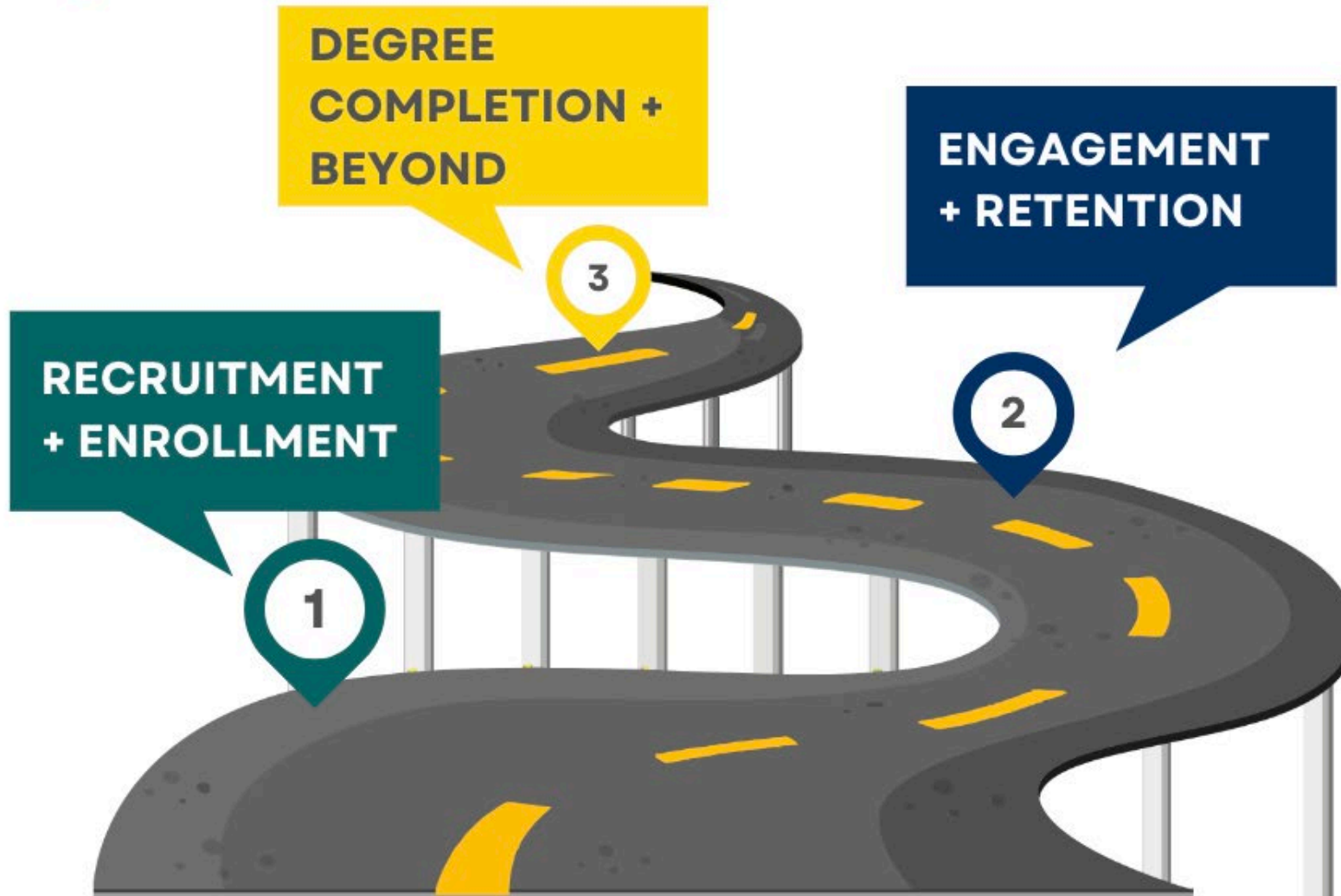DIVISION of ACADEMIC AFFAIRS

Student Success and Retention

Dr. Cynthia Demetriou
Associate Provost for Student Engagement, Enrollment and Retention

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STUDENT ENGAGEMENT,
ENROLLMENT AND RETENTION

Enrollment Update - July 2023

- Fall 2023 First-Year numbers have exceeded expectations (7% above goal)

- While we have exceeded goals, deposits and orientation attendance do not = final enrollment numbers

- Our team has deployed an Admitted Students and Parents Survey to better understand enrollment decisions

  - *10% of early respondents deposited at multiple institutions and plan to attend multiple orientations.*

  - This trend is being seen across public institutions, which means student decision-making is happening later and later – continuing to muddle enrollment predictions in this post-COVID environment.

- Fall 2023 Main Campus Transfer cohort continues to develop. Early numbers have us on track to meet the 1,300 enrollment goal.

National Retention Rate

- Retention rates measure the percentage of first-time undergraduate students who return to the same institution the following fall.

- It is an important indicator of student success and progress towards degree completion.

82%

*Percentage of first-time, full-time degree-seeking undergraduate students retained at 4-year degree-granting institutions

SOURCE: National Center for Education Statistics

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STUDENT ENGAGEMENT, ENROLLMENT AND RETENTION

Retention Rates: UNCW AND Peer Institutions

UNCW
As of July 2023

86%

Retained into 2nd-Year Fall 2021 First-time Full-time Cohort	%
College of William and Mary	95.0%
Cal Poly State University - San Luis Obispo	93.6%
Binghamton University	90.7%
University of California - Santa Cruz	87.7%
University of Maryland - Baltimore County	86.0%
University of Rhode Island	84.8%
Rowan University	84.3%
University of Massachusetts - Lowell	84.0%
UNC Charlotte	83.6%
UNCW	82.6%
University of South Dakota	81.7%
East Carolina University	79.6%
Ohio University - Main Campus	79.0%
Western Washington University	77.1%
North Carolina A&T State University	73.7%
UNC Greensboro	73.3%

Note: rate includes only students retained at the same institution in Fall 2022
Data Source: institutional websites and Common Data Set (CDS) reports

Retained into 2nd-Year

UNCW Fall 2021 First-time Full-time Cohort

	%
Overall Cohort	82.6%
Black or African American	75.3%
Hispanic or Latino	86.2%
White	82.7%
Two or More Races	79.8%
Asian	86.3%
Female	83.2%
Male	81.3%
In-State	82.6%
Out-of-State	82.7%

* Retained at UNCW in Fall 2022

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STUDENT ENGAGEMENT,
ENROLLMENT AND RETENTION

Retained into 2nd-Year		
Fall 2021 First-time Full-time Cohort		
	UNCW	**UNC System**
Overall Cohort	82.6%	82.8%
Black or African American	75.3%	76.8%
Hispanic or Latino	86.2%	82.0%
White	82.7%	84.9%
Two or More Races	79.8%	79.8%
Asian	86.3%	90.5%
Female	83.2%	83.2%
Male	81.3%	82.1%
In-State	82.6%	83.1%
Out-of-State	82.7%	81.1%

* Retained at the same UNC System University in Fall 2022

Data Source: UNC System Freshmen Admissions & Performance Dashboard (public access)

Data Source: UNC System Freshmen Admissions & Performance Dashboard (public access)

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STUDENT ENGAGEMENT,
ENROLLMENT AND RETENTION

Student Risk Factors

- Underprepared in math

- First-generation college student

- Unmet financial need

- Living off-campus

- Working more than 15 hours per week

- Working off-campus

- No declared major by sophomore year

Student Protective Factors

- Help-seeking behaviors

- Community and sense of belonging

- Need-based aid

- Living and working on-campus

- Sleep and healthy choices

- Interacting with faculty and staff

- Growth mindset

- Time on task

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STUDENT ENGAGEMENT,
ENROLLMENT AND RETENTION

Who is responsible for retention and engagement at UNCW?

Every single person who interacts with students from the barista at Starbucks to the faculty member running a lab to the most senior administrator to each temporary employee.

Select Retention Programs

THERE ARE <u>MANY</u> ADDITIONAL PROGRAMS THAT ARE NOT HIGHLIGHTED HERE

Campus-Wide Student Success Working Group

Co-Chairs   Dr. DiAnna Washington, Division of Academic Affairs

Kevin Meaney, Division of Student Affairs

Colleges
High Impact Practices
Registrar
Admissions
Business Affairs
Financial Aid
Student Government
Military Affairs
Cultural Centers
Student Affairs Assessment

Transfer Partnerships
Housing
Career Center
Institutional Research
Dean of Students
Academic Advising
University Learning Center
Campus Life
Library

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STUDENT ENGAGEMENT,
ENROLLMENT AND RETENTION

# Gathering Pathways to Success for Mathematics

GPS MATH

ENHANCED COURSE OFFERINGS

- Decreasing barriers to degree completion
- Increasing course options
- Streamlining advising
- Aligning content to student needs and interests
- Removing developmental math courses students do not need

Dr. Johannes Hattingh, Mathematics & Statistics Department Chair
Ms. Elisabeth Peters, Lecturer, MAT 160 & MAT 112 Coordinator
Ms. Elizabeth Creath, Senior Lecturer, MAT 150, MAT 111, & MAT 101 Coordinator
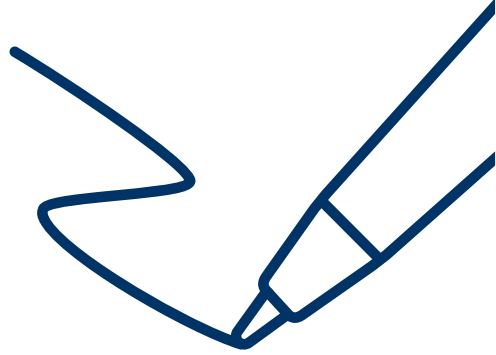
Office of Applied Learning & High Impact Practices

- Arts Integrated Learning
- Community Engaged Learning
- Global Learning
- Living Learning Communities
- Research and Scholarship
- Student Leadership and Engagement
- Work Based Learning
- Writing Intensive

Student-Athlete Support Services (SASS)

SASS Main Responsibilities

- Weekly Meetings
- Weekly Reports
- NCAA Eligibility/ Compliance
- Transfer Evaluations
- Advising (Through Graduation)
- Recruit Visits
- Tutoring
- Study Hall
- Student-Athlete Development
- CAA, NCAA, UNCW Awards
- Books
- Travel Memos
- Progress Reports
- Academic Progress Rate

SASS Location: Trask 131

SPRING 2023

3.402 TERM GPA

68 STUDENT-ATHLETES PERFECT 4.0

276 STUDENT-ATHLETES ABOVE 3.0

18 TEAMS ABOVE 3.0

Maleeck Harden-Hayes (M. Basketball), Khamari McGriff (M. Basketball) and Maggie Tabone (SASS) represented UNCW at the Black Student-Athlete Summit in Los Angeles, CA in May 2023!

Makaya Parham (W. Soccer), Ryan Hunt (M. Track & Field) and Jaime Mangold (SASS) represented UNCW at the CAA Student-Athlete Advisory Committee Summit in Richmond, VA in June 2023!

New team established in 2022

- Calling and texting campaigns
- Starfish (early warnings and kudos)
- Financial incentives and problem solving
- Summer Accelerator for students off-track to degree completion
- Online chat bot
- First-year survey and intervention
- Tracking every cohort student

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STUDENT ENGAGEMENT,
ENROLLMENT AND RETENTION

"Student success is the product of thousands of small gestures extended on a daily basis by caring, supportive educators sprinkled throughout the institution who enact a talent development philosophy."

George Kuh, Founding Director, Senior Scholar and Co-principal Investigator at the National Institute for Learning Outcomes Assessment
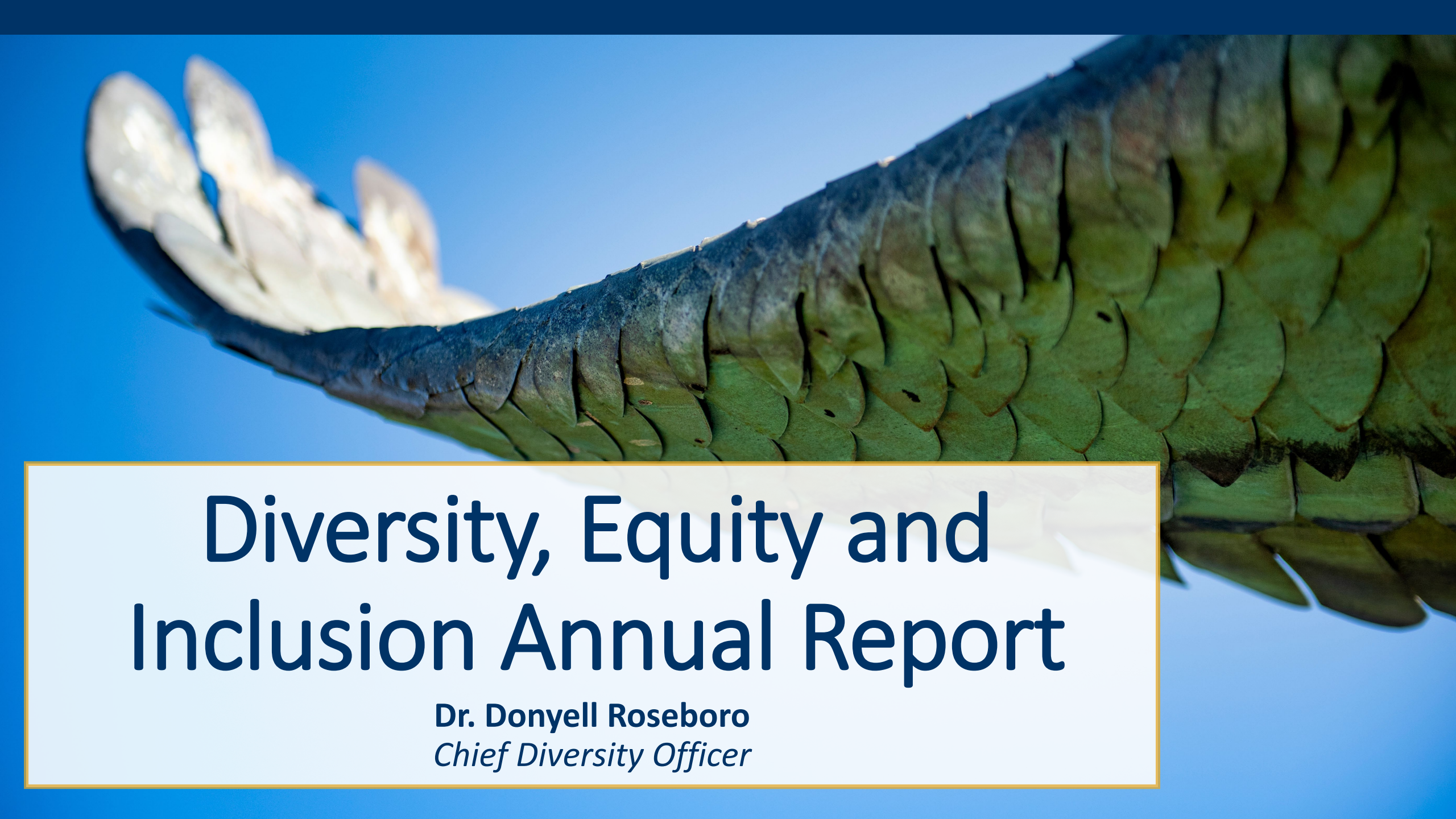
What can you do?

Greet every student you see on campus

Whenever a key decision is made, ask "How will this impact the student experience?"

Show your Seahawk pride on and off campus

Diversity, Equity and Inclusion Annual Report

Dr. Donyell Roseboro
Chief Diversity Officer

Overview

Making Progress in Campus Diversity

- Racial/Ethnic diversity of students increased from **3,444** in the fall of 2021 to **3,491** in the fall of 2022.

- **Staff** of color increased from **301** in the fall of 2021 to **306** in the fall of 2022

- Faculty of color Increased from **162** to **165**.

- Number of students accessing services through the Disability Resources Center increased from to **874** to **1326**. Average GPA 3.26.

- Number of international students increased from **458** to **528.**

Opportunities to Enhance Support for Diverse Students

- Graduation Rates

- Retention Rates

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Strategic Plan

Priority 5. Create a more diverse and welcoming environment for students, staff, faculty, and community members

- *Universities are places where ideas are generated, challenged, and tested across many different dimensions. It is this academic freedom and free exchange of ideas that generates possibility across difference. We also commit to serving our diverse and underrepresented populations through our programming, student success initiatives, financial aid, and other support mechanisms. We believe that we are a stronger institution when we create an environment that inspires our collective work towards a future free from discrimination. **We will strive to put in place practices, policies, and programs to ensure a sense of inclusion and belonging.***

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Future Focus: UNC System Strategic Plan

Goal 1: Increase Access for Underserved Populations.

Metrics: Increase adult learner enrollment (Baseline: 24,928).
Target: By Fall 2027, the UNC System will increase the number of adult learners to 45,000 students.
Stretch: By Fall 2027, the UNC System will increase the number of adult learners to 50,000 students.

Goal 3: Make Progress on Equity Gaps by Race/Ethnicity and Income Metrics: Increase the four-year graduation rate for students of color, including Black or African American, Hispanic or Latino, Native American, and Two or More Races.

Target: By 2026-27, increase the four-year graduation rate of each subgroup by 6.5 percentage points.
Stretch: By 2026-27, increase the four-year graduation rate of each subgroup by 10.0 percentage points.

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AND INCLUSION

Student Affairs Update

Dr. William D. Schafer
Vice Chancellor for Student Affairs

Dr. William "Bill" Schafer

Interim Vice Chancellor for Student Affairs

In My First 90 Days

Listen & Learn

Aid Progress

Connect
(Staff, students, faculty, deans, and fellow administrators)
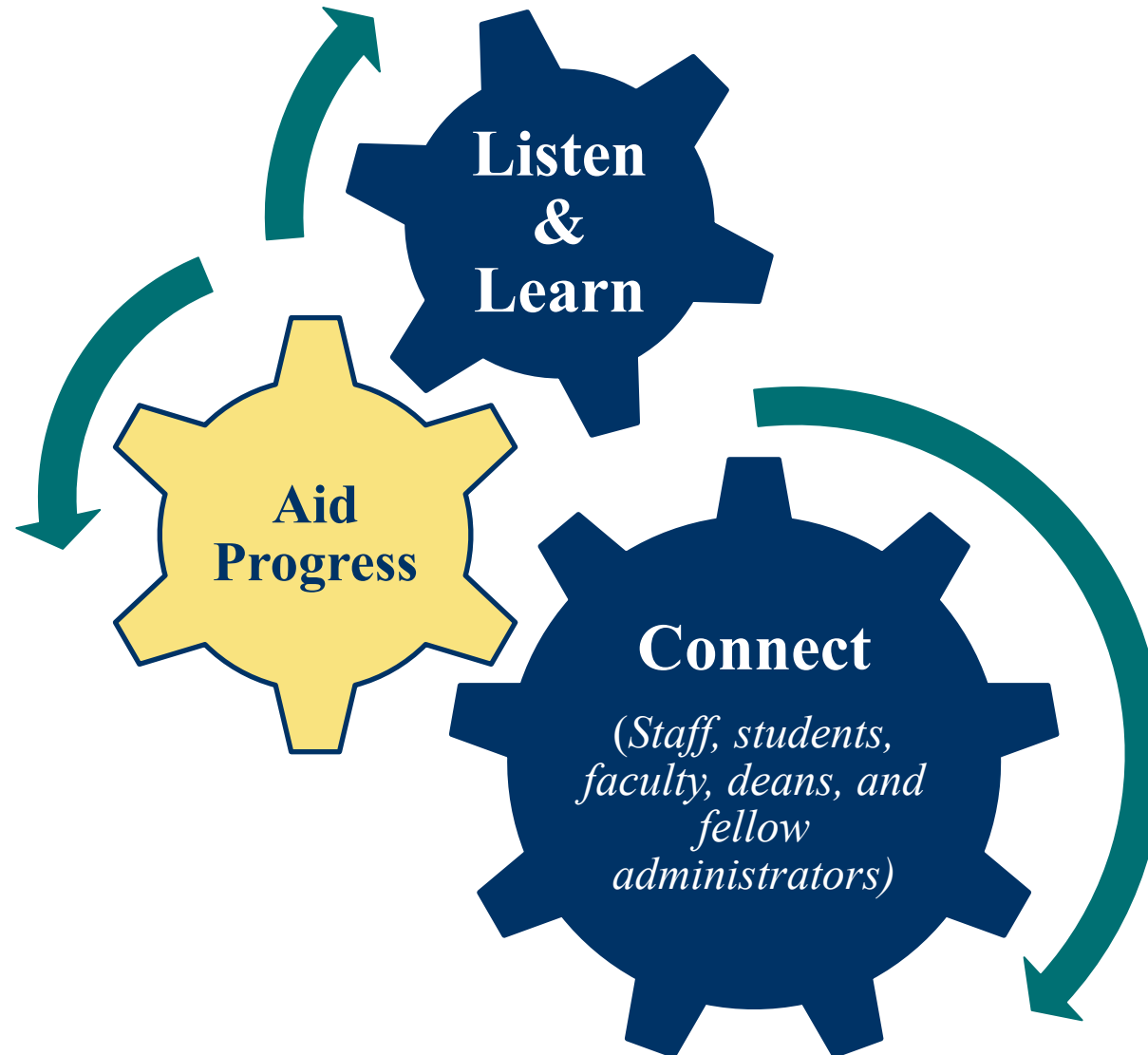
Housing Update

Dr. Kevin Meaney
Director of Housing & Residence Life

On-Campus Housing for 2023-24

Occupancy Model 2023	
Beds held for FYR	2350
Beds held for SOPH	1815
Beds held for JR/SR/TR/GR/INTL	884
Total	5049

- FYR Beds based on historical 4-5% of entering class living off-campus

- Based on past trends, we estimated an 80% retention rate for the Fall 2022 first-year class that lived on campus.
  - *Census was 2268 students, so we held 1815 beds for rising sophomores*

On-Campus Housing for 2023-24

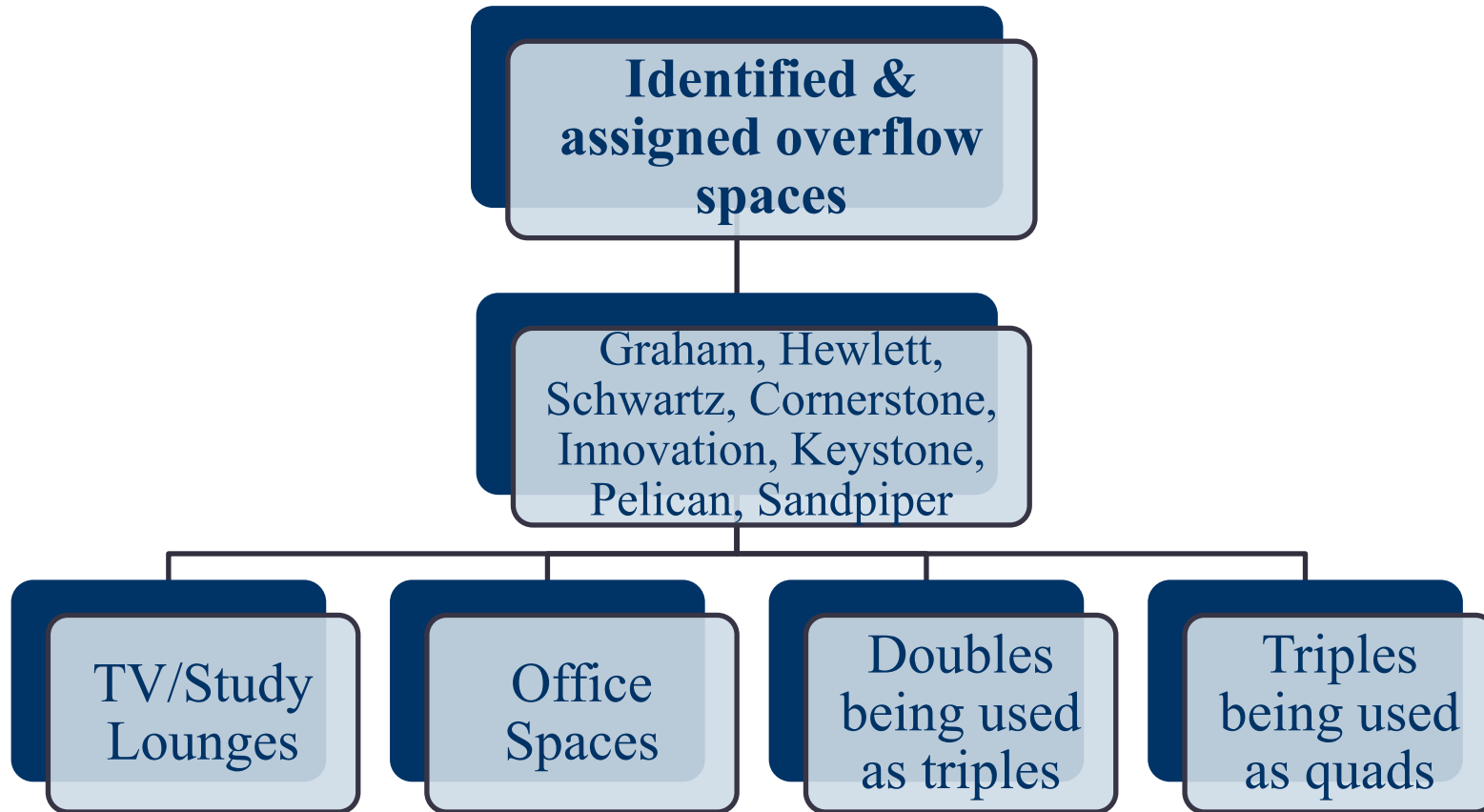| Occupancy Model 2023		Contracts as of July 25
Beds held for FYR	2350	2610
Beds held for SOPH	1815	1857
Beds held for JR/SR/TR/GR/INTL	884	827
Total	5049	5294

- Housing contracts for JR/SR/TR/GR/INTL peaked at 916

- FY Housing Assignments were released on July 6

What We Are Doing

- As space becomes available in upper-class housing, we are consolidating residents and **creating additional FY spaces**

- We **offered 100 local students a financial incentive** to give up their housing contract
  - ✓ *We had 5 takers*

- We **delayed assigning 115 new students** who completed their housing applications in **late May or in June in anticipation of melt**
  - As of Monday, July 24 the number of unassigned students was 70
  - All 70 students were assigned this week and notified via email

What We Are Doing

Identified & assigned overflow spaces

Graham, Hewlett, Schwartz, Cornerstone, Innovation, Keystone, Pelican, Sandpiper

TV/Study Lounges

Office Spaces

Doubles being used as triples

Triples being used as quads

This will impact 245 FY students.

Division Highlights

Welcome Katie!

Katherine "Katie" Krieger

Director of Disability Resource Center

- As of 6/30/2023, **1,678 students** were registered with the DRC

- **121% increase** in active, registered students **since 2017**
  - *2017 had 760 registered students*

Orientation

Transfer Orientation Date (in-person): **August 17**
- *Currently 75 students are registered.*

Mandatory Immigration Validation and International Student Orientation (MIVISO) Date: **August 18** *(All INT Students)*

International & First-Year Orientation: **August 20 – 21**
- *Currently 304 first-year students and 153 guests are registered.*

Upcoming Fall 2023

- UNCWelcome Kick Off : Dub After Dark – **Saturday, August 19**

- Convocation – **Monday, August 21**

- Class Photo – **Monday, August 21**

- Rock the Rec – **Monday, August 21**

- Beach Blast – **Tuesday, August 22**

- FDOC Block Party: Meet the Greeks – **Wednesday, August 23**

- First Year Friday – **Friday, August 25**

- Involvement Carnival – **Tuesday, August 29**

Approximately 150 student activities already scheduled in the first 6 weeks!

Thank You!

Questions?

Discussion / Q&A