



### **Executive Summary Statement:**

The role of the Alumni Engagement Team and the UNCW Alumni Association is to work with alumni leadership and campus partners to bring meaningful engagement opportunities to alumni, connecting them back into the life of the university and its students. It has been commencement season!

### **Quarterly Activity (performance measures, etc.):**

- The UNCWAA welcomed the Class of 2023, including over 3,183 new alumni (2,408 bachelor's Degrees, 696 master's degrees, and 79 Doctoral Degrees). This brings the alumni body to over 100,000 alumni.
  - The UNCWAA hosted a Commencement Toast on May 11 on Hoggard Lawn. Over 550 attendees shared a champagne toast from Student Ambassador Vice President Caroline Kreiman '23, Board Member Riley Stephenson '15, and Chancellor Volety. Attendees were given their first UNCW Alumni t-shirt.
  - UNCWAA board chair, Alison Baringer '04, addressed all graduates during the four commencement exercises on behalf of the UNCWAA. Alumni board member, Wanda Coley '96 and alumna Linda Sayed '78, '85M returned to deliver the commencement keynotes.
  - The UNCWAA supports and presents two annual student awards: the William A. Bryan Senior Leader Award and the Rachael Freeman Service Leadership Award. These awards were presented during the Senior Leadership Luncheon to deserving students.
  - The Upperman African American Cultural Center worked with the AAGA to host Sankofa for graduating students. AAGA representative Manny Lloyd delivered congratulatory remarks.
  - The UNCWAA also supported the Purple and Lavender Ceremony hosted by the Mohin-Scholz LGBTQIA Resource Center and the Gender Studies and Research Center, Watson College of Education Ed.D. Reception, the Successful Latinos Reception, and the Honors College Medallion Ceremony and the Office of Military Affairs held its inaugural Cords and Coins Ceremony and recognized military service. All active-duty, reserve, guard and veterans were recognized.
  - Three cohorts, celebrated their first graduates in May with the Bachelor of Respiratory Therapy Program, MFA in Filmmaking and BSN-DNP Program
- Social media strategy and communication pieces including emails, electronic newsletters and solicitations being designed, created and sent which heavily highlighted commencement and #SeahawksGive as well as spring successes around campus.
- Through our "alumni in the news" program, which recognizes our alumni's notable achievements, we received 169 new submissions of Class Notes during the last quarter. Of special focus was the continuation of UNCW Alumni-Owned Businesses with Ray Worrell '93 and his Slice of Life. The Hawk's Eye View story on Zach Shelton '06, '07M was our most engaged with profile of the quarter. We welcomed back home UNCW Hall of Famer Cherie Lea '04 to the women's basketball staff and highlighted her on the alumni website and social media.

### **Special Accomplishments and Highlights:**

- The UNCWAA awarded 19 scholarships to students for FY24 totaling just over \$65,000.
- The UNCWAA Board of Directors welcomed new directors-at-large, Gia Long '91, Melissa Batchelor '96 '00M, Teresa Warner '19Ed.D, Paula Edwards '91, Nicolette Fulton '02 and Alejandra Sotelo '00; chapter leadership Jerry Hudson '91 (Triad), Stephanie Nmashie '12M (Triangle) and Dr. Christina Logan '20Ed.D: (Charlotte) and student exofficio members Cody Brandon (Student Body President), Jackson Porter (Senior Class President).
- The FY24 Executive Committee of the Alumni Board of Directors consists of Chair: Stephania Bloodworth '00, Vice Chair: Mike Crocker '94 Secretary: Erica Jones '96 Treasurer: Riley Stephenson '15 Past Chair: Alison Baringer '04.
- We have surpassed 300 alumni-owned businesses in our alumni business directory. The success of the program was presented by Samantha Cleary, Sarah Feters and Seth Ellis during the UNC Advancement Symposium.

### **Challenges and items of special focus:**

- The team has/is actively searching for vacant positions and onboarding new team members within the division and the university impacting the breadth of staff-supported activity.
- The Wise Alumni House continues to be cleaned, assessed and repaired.

### Executive Summary Statement:

Dave Allen, the beloved head coach who founded the UNCW swimming program in the late 70s and molded it into a recurrent power in the Colonial Athletic Association, passed away on June 21<sup>st</sup>.

The newly appointed head women's basketball coach Nicole Woods completed her staff with the hiring of UNCW Hall of Famer Cherie Lea, Hailey Yohn, Keyana Brown, and Madison Taylor.

UNCW's Sports Marketing office was rewarded for its promotional and membership strategies during the 2022-23 academic year. The National Association of Collegiate Marketing Administrators (NACMA) awarded the marketing team two "Best of" Awards (Membership Drives & Branded Static Collateral).

### Quarterly Activity (performance measures, etc):



- UNCW's women's swimming and diving team has been honored with the Colonial Athletic Association's Team Academic Excellence Award for 2022-23.
- UNCW student-athletes found ways to contribute nearly 4,200 hours of community service to the greater Wilmington area.
- UNCW reliever Brett Banks was selected in the 11th round of the Major League Baseball Draft.
- UNCW reliever Ethan Chenault was selected by the Philadelphia Phillies in the 18th round of the Major League Baseball Draft.

### Special Accomplishments and Highlights:



- UNCW senior Mallory Fobes earned an individual entry into the 2023 NCAA Division I Women's Golf Regional in Raleigh, N.C.
- UNCW softball alum Janel Gamache has been named the school's nominee for the 33rd annual NCAA Woman of the Year Award, following an impactful career on the field and in the community.
- Four UNCW women's golf student-athletes were recognized as All-American Scholars by the Women's Golf Coaches Association (WGCA) for the 2022-23 academic year.

### Challenges and items of special focus:

- Facilities and Maintenance
- Student-athlete mental wellness and nutrition
- Name, Image & Likeness



### **Executive Summary Statement:**

The mission of UNCW's Office of Community Engagement and Impact (CEI) is to build and grow relationships, both with on-campus stakeholders and with off-campus community partners. We support, leverage, and build high-impact activities across campus aimed at achieving student success, and create opportunities for students, faculty, and staff to engage in community-based learning and scholarship. We facilitate collaboration between the university and community partners while empowering students, faculty, and staff to work towards a more vibrant future for southeastern North Carolina, our surrounding region, nation, and the world.

### **Quarterly Activity (performance measures, etc):**

#### **Equity Initiatives:**

##### **Center for Social Impact: Dr. Chris Prentice**

- Investigating the Health Professionals Workforce in Southeastern North Carolina. Dashboard compiled for Novant and UNC School of Medicine.
- Community Needs Assessment on Early Childhood Care and Education in New Hanover County. Report compiled for Smart Start of New Hanover County and regional nonprofits.
- Family, Friend, and Neighbor Caregiving in New Hanover County. Report being compiled for Smart Start of NHC and regional nonprofits.
- Tourism Study for the Town of Wrightsville Beach. Report being compiled for the Wrightsville Beach Chamber of Commerce and Town of Wrightsville Beach.
- New Hanover County Comprehensive Food Security Plan. Report being compiled for the NHC Extension Office and regional nonprofits.
- Food Forecast: Ensuring Post-Disaster Food Security. National Science Foundation-funded project. Producing a tool in cooperation with community partners and scholars at other institutions to facilitate food security after hurricanes.

##### **The Restorative Justice Collaborative: Dr. Kim Cook**

- Organizing and attending the National Gathering of Coming To The Table – a program of Restorative Justice for Oakland Youth – in Oakland, CA
- Organizing and attending the Williston Senior High Legacy Graduation for the classes of 1969 and 1970 in Wilmington
- Organizing and offering a series of restorative justice trainings in July 2023

##### **The 1898 Legacies and Futures Research Collective: codirected by Drs. Tiffany Gilbert and Lynn Mollenauer**

- The 1898 Legacies and Futures Research Collective, codirected by Drs. Tiffany Gilbert and Lynn Mollenauer, conducted the 3rd 1898 Curriculum Development Workshop in May-June 2023. Faculty participants represented diverse disciplines such as Computer Science, History, English, Music, Philosophy and Religion. Participants traveled to Fort Fisher to tour the site and to the Cameron Art Museum to learn about the *Boundless* installation. Participants visited 1898 Memorial Park and other historic African American sites via WilmingtonColor Tours.
- The 1898 Faculty Fellows continued their partnerships with New Hanover Public Schools, Giblem Lodge, the town of Navassa, and Restorative Justice Collaborative. The Fellows are Dr. Theodore Burgh (PAR), Dr. Kim Cook (SOCCRM), Dr. Cara Ward (WCE), and Kimi Faxon Hemingway (ENG).
- Drs. Gilbert and Mollenauer continue to make progress on the manuscript for their edited volume on 1898/post-1898 Wilmington, under contract with Louisiana State University Press.

##### **Interdisciplinary Minority Student Research Group (IMSRG): Dr. Addie Sayers China**

- Developed our own inclusive mentorship model, known as CAIT (critical, adaptive, interdisciplinary, and trauma- informed)
- Published our second manuscript on the efficacy of the model and presented the model at a national mentorship conference
- Expanded our mentorship into community and alumni mentors; are incorporating workforce development plans into our research mentorship
- Partnered with community colleges through CCIRE (community college undergraduate research experience); will expand in upcoming year
- Hosted our first first-year reserve experience (FYRE) mentee
- Wrote and submitted an NSF REU summer undergraduate research experience grant for \$390,000 to sponsor 15 undergraduate student researchers for an inclusive mentorship experience
- Hosted our first CAIT model training for UNCW Faculty and Staff, local Community College Faculty, and community partner leaders on inclusive mentorship
- Hosted our first CAIT model training for UNCW student leaders
- Have more students interested than we are able to fully support financially; will continue to seek NSF and NEH grants to help support our work
- Are interested in developing stronger partnerships with expansion into community mentors and local military- affiliated mentorship programs; will continue to emphasize inclusive models for professional and workforce development and will

continue to partner with local community colleges

#### **Quality Enhancement for Nonprofit Organizations (QENO):**

- Continually onboarding nonprofits into the Governance-Leadership-Management program. A new alternative to traditional strategic planning, GLM offers a framework that promotes continual strategic thinking, streamlines program management, and increases board engagement. It begins with a workshop for an organization's board of directors and executive staff, followed by monthly coaching for the first year of implementation.
- The 2023-24 Executive Director Academy will begin in August with a two-day event. A group of local EDs will be trained in how to coach their own organizations through implementing GLM. They will then meet quarterly over the year to come as a community of practice.
- QENO recently hired an MPA graduate student for a paid internship through December 2023 using grant funds. The intern is working on a community-based, applied research project to identify the need and opportunities for shared administrative services in the local nonprofit sector.

#### **Office of the Arts (OTA)**

- NEA Big Read: Cape Fear: An initiative to promote literacy and conversation for readers of all ages and levels. OTA partners with 15 organizations in New Hanover, Brunswick, and Pender Counties. The 2022 – 2023 program featured Homegoing by Yaa Gyasi plus 12 additional companion titles. Programming included author visits, museum displays, book clubs, story times for children, genealogy discussions, etc. 2022 – 2023 Program Highlights: 35 community events, Approximately 1000 participants, Approximately 2000 books distributed to the community
- Southern Circuit Tour of Independent Filmmakers: A partnership between OTA, Cucalorus Film Festival, WHQR Public Media, and Working Films. Six to seven screenings that feature southern filmmakers and stories. Post- screening panel discussions with filmmakers, protagonists, and community leaders. 2022 – 2023 Program Highlights: 389 participants
- Hip Hop Collective: An NEA Our Town grant-funded project to support the development and implementation of a resiliency-focused Hip Hop curriculum for middle school students. OTA teamed up with UNCW's Department of Music and Schools of Social Work and Nursing as well as the New Hanover County Resiliency Task Force, local teaching artists, and DC Virgo Preparatory Academy. The Hip Hop Collective team is working to make this curriculum available to schools and arts organizations. Program Highlights: 21 students participated in the pilot program at DC Virgo April 24th - May 19th. 50 people attended the Hip Hop Collective showcase on June 5th during which students shared their work with family, friends, and community members
- Kenan Auditorium Presents: OTA's season of cultural programming and artist residencies. 2022 – 2023 Program Highlights: 407 workshop/masterclass participants. 3,049 attended Kenan Auditorium Presents performances

#### **Office of Community Engagement and Partnerships**

- The SECU Public Fellows Internship for the summer of 2023 is hosted by Office of Community Engagement and Partnerships (OCEP) & the UNCW Career Center's Certified Internship Program (CIP).
- The program supports the professional development of 10 UNCW undergraduate students working at 10 nonprofit organizations to foster workplace experiences while helping rural communities build professional capacity to address public issues.
- The SECU Public Fellows Internships Program develops future student leaders, helps build capacity at nonprofit and government agencies, provides meaningful work experience, develops professional networks and skills, and helps talented young people serve in rural areas of NC.
- Each intern is on track to work a minimum of 300 hours during this summer internship.





### **Executive Summary Statement:**

The Office of Military Affairs is an advocacy office established to develop and coordinate resources to help military-affiliated students--service members, veterans, and their family members--achieve their academic and career goals. The Office continues to enhance partnerships both on and off campus and implement new programming strategies for its university and community partners.

### **Quarterly activity (performance measures, etc.):**

- OMA offered Green Zone Training to on campus staff during the month of June.
- OMA facilitated a campus visit by Concordia University representatives to better understand our military operations at UNCW. This effort was requested by an alum of UNCW who now works at Concordia University.
- The OMA is now hosting monthly meetings for the Forty & Eight Military Organization, which includes many community leaders from throughout southeastern North Carolina.
- The Office is collaborating with the School of Health and Applied Science and the Citadel on research to better assess the Army Combat Fitness Test.
- OMA coordinated with Transition Programs and Orientation representatives for fall semester, which included 14 sessions throughout June.

### **Special Accomplishments and Highlights:**

- The OMA has officially welcomed a new Program Coordinator to the Office. Camden Ege was previously at the University of Southern Maine, and he started on May 8<sup>th</sup>.
- The OMA held its first Cords and Coins Ceremony (C3) on May 3<sup>rd</sup>. This is the start of a new tradition for all our military-affiliated graduates.
- Through support from Chancellor Volety, the university sought approval as a Purple Heart Designated University. This designation was approved, and the Chancellor will be reading the Proclamation at the Annual Cape Fear Purple Heart Dinner on Saturday, August 5<sup>th</sup>.
- The OMA Director attended numerous military, research, and veteran events sponsored by the Defense Alliance North Carolina, North Carolina Military Business Center, RTI International, Marine Corps Installations East, and Fort Liberty. This included Chain of Command Ceremonies, Installation name changes, and defense related research symposiums.
- In collaboration with local leaders and organizations, UNCW and the OMA are supporting a new Veterans Service Organization (Cape Fear Veteran Resilience Project) via Board and General member positions.
- The OMA facilitated a research meeting with the US Army Reserve Command, Fort Liberty Research Institute and numerous faculty from UNCW on Tactical Combat Casualty Care.

### **Challenges and items of special focus:**

- The OMA is in the process of hiring a new Associate Director and we hope the selected candidate will start at the beginning of the fall semester.
- The OMA will be seeking approval for designation as the first Medal of Honor Designated University in the United States.
- Various research proposals on military and veteran lines of effort are the focus for 2023-24.



### **Executive Summary Statement:**

The Division for University Advancement is focused on reaching the new campaign goal of \$125M and 60,000 alumni gifts and communicating impact with constituents. Opportunities to engage Chancellor Volety with donors and alumni continue to be planned.

### **YTD Activity: (YTD 07.01.22 – 06.30.23)**

- **TOTAL PRODUCTIVITY: \$15,473,739** (gifts, new commitments, and planned gifts)
- **\$11,707,829** in Gifts
- **\$2,660,910** Balance on Existing Pledge Commitments
- **\$1,105,000** in New Planned Gift Commitments
- Proposals Made: **\$20,105,916 (91)** – includes Major Gift and Planned Gift Proposals
- Proposals Funded: **\$8,012,647 (77)** in Major Gifts of \$25,000+
- **2,939** Contacts Made with Prospects
- **\$1,030,762** Generated by the Annual Giving Program

### **Special Accomplishments and Highlights: (YTD 07.01.22 – 06.30.23)**

- Notable Gifts: Secured a new six-figure unrestricted gift to support the MPA program, a large six-figure planned gift to support financial literacy programming for students, and a six-figure gift to establish a new endowed scholarship for graduates of the Girls Leadership Academy of Wilmington, who will have their first graduating class entering UNCW this fall. Both the annual giving & major gift enterprises surpassed their fundraising goals for the fiscal year and Athletics had the best philanthropic year in history, raising almost \$2.5M.
- 5/2: Hosted the Friends of UNCW Grant Awards Ceremony – awarding \$15,302 to support 20 requests across campus
- 5/11: Hosted over 600 guests at the annual Commencement Celebration honoring May 2023 graduates & welcoming them into the Alumni Association.
- 5/21-5/23: Hosted 400 advancement professionals at the UNC System Advancement Symposium. Survey results indicated that the conference hosted by the UNCW Advancement team was one of the best since its inception. Keynote speaker, alumnus Dan Faill '01, received extraordinary marks.
- 5/24: Participated in Staff Senate Strides event on campus
- University Advancement achieved 100% employee giving participation in FY23
- 302 graduates (December 2022 and May 2023) joined the UNCW Society
- 28% of first-time donors in FY23 participated with a mobile wallet payment
- Hired new Development Specialist for Boards Management, Stephanie Borrett

### **Challenges and items of special focus: (YTD 07.01.22 – 06.30.23)**

- Identifying philanthropic opportunities & associated namings within the Randall Library expansion
- Continuing strategy discussions with the Center for Marine Science to strengthen their donor pipeline
- Convening key stakeholders for funding opportunities & strategies to increase support from the NHC Endowment
- Solidifying FY24 events & initiatives calendar
- Developing onboarding plans for new deans
- Adjusting Raiser's Edge to reflect the establishment of two new colleges while maintaining historical data for degrees awarded & philanthropic giving
- Relocating the Advancement Call Center from King Hall to Hoggard Hall
- Reassessing event protocols & procedures to enhance efficiencies with Chancellor's Office & better support campus partners
- Preparing to relaunch TealStarter, UNCW's official crowdfunding platform, this fall as a tool to engage students in fundraising
- Continuing recruitment efforts to reestablish our prospect development team
- Onboarding several new hires
- 9 vacancies in the following areas: Director of Annual Giving; Senior Director of Advancement Services; Development Officer for Parent Giving; Administrative Associate; Development Associate for Major Gift Stewardship; Development Associate for Annual Giving Stewardship; Development Associate for Prospect Development; Director of Prospect Development; Events Coordinator