

FISCAL YEAR 2023

7.1.22-6.30.23

GIFTS RECEIVED \$11,707,829

COMMITMENTS \$2,660,910

PLANNED GIFTS \$1,105,000

TOTAL PRODUCTIVITY \$15,473,739

CAMPAIGN UPDATE

7.1.15-6.30.23

\$113,412,823

LIKE NO OTHER.

The Campaign for UNCW

SPRING HIGHLIGHTS

Exceeded annual giving and major gift performance targets for FY 23

Achieved 100% employee giving participation within Advancement

Hosted 400 UNC System colleagues at the Advancement Symposium

Recruited several new hires







THANK YOU

QUESTIONS?