

*Soar high, soar far, and
soar **together**, Seahawks!*



Chancellor's Report
Board of Trustees – July 27, 2023



UNIVERSITY of NORTH CAROLINA WILMINGTON

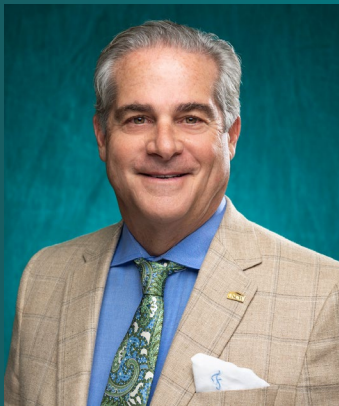
Welcome New Trustees and Congratulations 2023-24 Officers



Traci Butler



Aldona Wos



H. Carlton Fisher '83, Chair



**Earl F. "Hugh" Caison II '85,
Vice Chair**



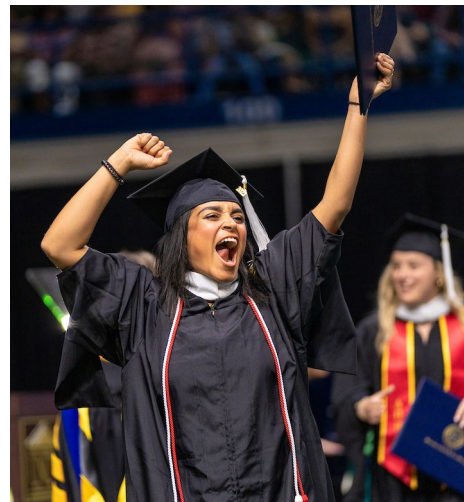
Jeffrey D. Clark '85, Secretary

Our Students



Congratulations, Class of 2023

More than 3,180 graduates



33 states and 11 countries



UNIVERSITY of NORTH CAROLINA WILMINGTON

Celebrating the Class of 2023

Terry Artis Jr. '23

- Music Major
- Recipient of the Department of Music Merit Scholarship, the Douglas Johnson Scholarship, the M&S Everett Scholarship, and the inaugural recipient of the Virginia Hughes Memorial Scholarship.
- Upcoming performance: Opera Wilmington's Verdi's *La Traviata*
- Future plans: Graduate school at the University of South Carolina



Go Seahawks!

CAA Champions – Men's Tennis and Baseball



Student Leadership

Cody Ellis Brandon

2023-24 SGA President

- Senior
- Sociology Major
- Clinton, NC



A “Pretty” Place

Brown University got the official credit, but we all know the characters in “The Summer I Turned Pretty 2” feel at home at UNCW.



People

NEWS

ENTERTAINMENT

ROYALS

LIFESTYLE

STYLEWATCH



PHOTO: ERIKA DOSS/PRIME VIDEO

Season 2 includes several scenes at Brown University, but they were actually filmed locally at the University of North Carolina Wilmington. “It just had that feel that Jenny was looking for,” Fort told PEOPLE.



UNIVERSITY of NORTH CAROLINA WILMINGTON

Our Faculty and Staff



Staff Leadership

Susan Smith

Chair 2023-24 | Staff Senate

- Vice Chair | UNC System Staff Assembly
- Member Services and Operations Coordinator | Department of Campus Recreation



Welcome



Marion Warren, Assistant to the Chancellor
and Executive Director of Government and
External Relations

Supporting UNCW Students

Welcome to New Campus Leaders



Faculty Senate Leadership



Welcome!

New President **Dr. Colleen Reilly**,
Professor of English

Thank you!

Outgoing President **Dr. Nathan Grove**,
Professor of Chemistry and Director of CSURF



What a Year – 2022-23

- Move-In and Convocation
- Veterans Hall Event
- Commencement in December and May
- Homecoming
- Installation
- Significant Academic Achievements, including 2 New Colleges
- Sponsored Research Total \$25M
- Great Arts and Community Events
- Championships in Athletics
- Continued Success with The Campaign for UNCW



Moving UNCW Forward



Outstanding Research and Innovation



SPARC Research Awards Reception
Fall 2022

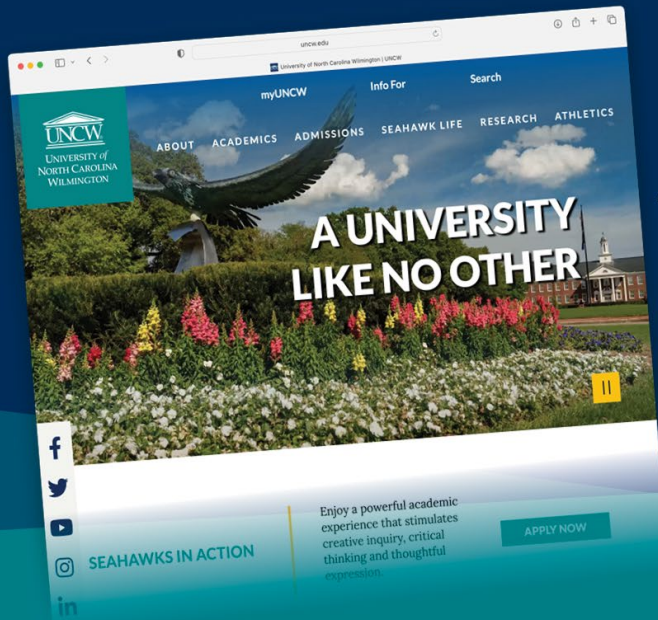
Interdisciplinary collaboration yielded 182 new projects and \$25 million in funding in FY 2022-23, which sets the stage for new opportunities in the future

Enrollment Update – July 2023

- Fall 2023 first-year numbers have exceeded expectations (7% above goal)
- Transfer data continues to develop; on track to meet enrollment goal for the fall
- Enrollment data remains fluid through census in the fall
- As you heard in EPP, a survey of admitted students and parents has been deployed to learn more about enrollment in the post-COVID environment



New Website Launched



A Site to See - *New* UNCW Website

uncw.edu

uncw.edu/bot

- Launched May 19!
- 2+ Years - Collaborative effort by ITS, OUR and entire campus
- Reduced total pages from 20,000+ to fewer than 5,000
- Well-received by the Seahawk Community
- Represents the dynamic UNCW experience visually
- Always will be a work in progress
- Now addressing feedback from the first 2 months of launch



UNIVERSITY of NORTH CAROLINA WILMINGTON

Campus Construction

Randall Library expansion and renovation



NC Budget Update



Military Affairs at UNCW



Addressing the Impacts of the
Supreme Court's recent ruling in
Students for Fair Admissions, Inc. v.
President and Fellows of Harvard College

Also refers to
Students for Fair Admissions, Inc. v.
University of North Carolina et al.

Advancing Our Region and North Carolina



Major national and international conferences held on campus recently

- NASPA Region III Student Affairs Administrators in Higher Education/Southern Association of College Student Administrators Mid Managers Institute
- UNC System Advancement Symposium
- Society for Cognitive Studies of the Moving Image
- The AIMS Conference – An international event that included speaker Ingrid Daubechies, the 2023 recipient of the prestigious Wolf Prize in Mathematics
- Global Marine Science Summit – CMS Executive Director Ken Halanych – lead PI on \$1 million, multi-institutional grant from National Science Foundation



Advancing Community Partnerships



Envisioning the Future: Proposed Strategic Plan

Proposed Mission Statement

The University of North Carolina Wilmington, the state's coastal university, integrates teaching and mentoring with research and service. UNCW's commitment to student engagement, creative inquiry, critical thinking, thoughtful expression, and civic responsibility defines the student experience. Graduates of our undergraduate, master's and doctoral programs are prepared to serve the needs of local, state and global communities.

Proposed Vision Statement

UNCW transforms lives.



Envisioning the Future: Proposed Strategic Plan

Pillars of Our Strategic Plan

Four key “pillars” represent the foundation of the new strategic plan:

Unparalleled Opportunities. UNCW’s most **important asset is its people.** We provide **unparalleled opportunities for faculty, staff and students to succeed.** We are a community of learners who all believe in the power of education to make the world a better place. We hire and retain accomplished, hard-working and committed faculty and staff; and we recruit and enroll talented students with extraordinary potential that we help them achieve. As a people-centered organization, **investing in priorities that support faculty, staff and students will be key to our future success.**



Envisioning the Future: Proposed Strategic Plan

Nationally Prominent Programs. UNCW is committed to cultivating an academic environment in which all members of our community can flourish. This environment is driven by the program activity related to curriculum, research, creativity, innovation, outreach, engagement, and student support. Our region and its place in the global economy are changing rapidly. **UNCW will invest in regionally relevant and globally important programs that are responsive to our campus and community needs.**



Envisioning the Future: Proposed Strategic Plan

Community Commitment. UNCW understands that **collaborative partnerships – both internal and external to campus – are critical for achieving our university mission.** Simply put, we work better when we work together. We see the future of higher education as one where community relationships spur innovation, creativity and problem-solving; where authentic engagement with the community leads to new learning opportunities; and where partners in our mission help achieve our goals in mutually beneficial ways.



Envisioning the Future: Proposed Strategic Plan

World-Class Operations and Infrastructure. Living and working on the coast is at the heart of almost everything UNCW does. Therefore, “place” – construed broadly – is a critically important consideration for our future. We think of place not only as our coastal location, but also as the physical infrastructure and institutional operations that support our mission as well as our attitudes and approaches to environmental stewardship and sustainability. **We will invest in upgrading and modernizing the operational systems and physical structures that align our campus “place” with our long-term goals as a university.**



Envisioning the Future: Proposed Strategic Plan

Strategic Priorities

Each of the four pillars are linked to key strategic priorities for the next 10 years. These strategic priorities will be developed further by implementation teams and individuals to include objectives, action steps and metrics. The responsible parties will provide oversight and tracking of the various activities and programs that advance the strategic plan. Based on progress, these will be revisited, refined and adjusted over the course of the 10-year period, making the plan a living document.

Envisioning the Future: Proposed Strategic Plan

Unparalleled Opportunities

- Priority 1: Increase access and affordability for students
- Priority 2: Enhance services that support student success and completion, physical and mental well-being, sense of community and belonging, academic and career advising
- Priority 3: Develop career-ready students upon graduation
- Priority 4: Be a destination employer
- Priority 5: Create a more diverse and welcoming environment for students, staff, faculty and community members

Envisioning the Future: Proposed Strategic Plan

Nationally Prominent Programs

- Priority 6: Be a leader in new interdisciplinary teaching and learning initiatives
- Priority 7: Expand academic programs in high-demand areas responsive to state needs
- Priority 8: Expand research that is regionally relevant and globally important, addressing complex problems through interdisciplinary collaboration and having positive impacts through commercialization and economic development
- Priority 9: Establish an academic health sciences center and meet healthcare workforce needs in partnership with regional health care providers and other organizations
- Priority 10: Reaffirm and enhance our role and brand as the state's coastal university, building on our strengths in coastal and marine sciences

Envisioning the Future: Proposed Strategic Plan

Community Commitment

- Priority 11: Increase accessibility of campus and visibility within the community to positively impact our region and those within it while actively marketing and promoting UNCW's identity in ways that inspire enrollment, giving and community involvement
- Priority 12: Increase opportunities for faculty, staff, students, and alumni to engage with and support the community
- Priority 13: Expand global collaborations and partnerships to improve intercultural competency and to connect Wilmington and the world
- Priority 14: Increase support for athletics and the arts, leveraging community connections



Envisioning the Future: Proposed Strategic Plan

World-Class Operations and Infrastructure

- Priority 15: Streamline policies, procedures and practices to increase efficiency, sustainability and transparency
- Priority 16: Modernize data and technology across campus to advance data-informed decision-making
- Priority 17: Develop and implement a comprehensive long-term infrastructure plan that advances the institution's mission and strategic plan
- Priority 18: Diversify and enhance revenue streams sufficient to meet the needs of the institution and the strategic plan with a renewed emphasis on philanthropic giving from individuals, corporations and foundations

Action Item:
Approve Mission Statement and endorse
the 10-Year Strategic Plan for UNCW

Soar Together, Seahawks!

